



SUPPORTING A GENERATION OF SKILLED YOUTH

All people deserve the opportunity to earn an income to support themselves and their families. Through the Kunci initiative, the U.S. Agency for International Development (USAID) partners with the Government of Indonesia and the private sector to equip 200,000 poor and vulnerable youth aged 18-34 with the skills and resources needed to compete in Indonesia's job market. With support from Kunci, more young people from five provinces will be able to reach their full potential and contribute to Indonesia's economy.

Roughly half of Indonesia's population is under the age of 30, reflecting the country's huge workforce potential. However, youth unemployment hovers steadily at around 20 percent, and efforts to boost employment and fix workforce issues remain scattered and unfocused. Coordinated improvements to all the stages of the employment process—including training and job placement—can ensure that Indonesia unlocks the full promise of its human resources, stimulates inclusive economic growth and improves the wellbeing of its most economically marginalized citizens.

USAID MITRA KUNCI PROGRAM

Indonesia's workforce system is comprised of the institutions, processes and organizations that prepare people for job success and ensure that their skills match the needs of employers. USAID Mitra Kunci,

meaning ‘key partners’ in Indonesian, supports and strengthens the ongoing USAID partnerships advancing a more robust and dynamic workforce system in Indonesia. In doing so, USAID Mitra Kunci helps Indonesia uncover holistic solutions for the complex challenges preventing this system from functioning as it should. Through this support, USAID Mitra Kunci is helping to create greater opportunity for young people, meet the demands of growing local economies, and stimulate the type of growth that benefits individuals and the economy.

ACTIVITIES USAID Mitra Kunci efforts have coalesced into three unique activities designed to hone in on specific workforce development challenges:

- **Sinergi** Establishes a coordination model for stakeholder collaboration on matching poor and vulnerable youth to relevant job skills.
- **Ayo Inklusif!** Strengthens the capacity of young leaders and journalists to raise public awareness about inclusive workforce development issues and highlight best practices.
- **Equal Opportunity For Employment-Saku** Improves youth access to employment information and comprehensive training through a library network. Equips youth with the knowledge, skills and attitudes required to enter and succeed in job-seeking or entrepreneurship.

In addition, USAID Mitra Kunci provides technical support to ongoing USAID workforce activities, including USAID YouthWin Through Economic Participation, which improves youth work-readiness and economic decision-making skills; USAID Jadi Pengusaha Mandiri (‘Become an Entrepreneur’ in Indonesian), which cultivates entrepreneurship through seed funding and mentorship; and the USAID Ready-to-Work Accelerator Program, which helps educational centers increase youth access to relevant, in-demand skills training.

RESULTS

Through workshops and trainings, USAID Mitra Kunci has assisted these three activities to:

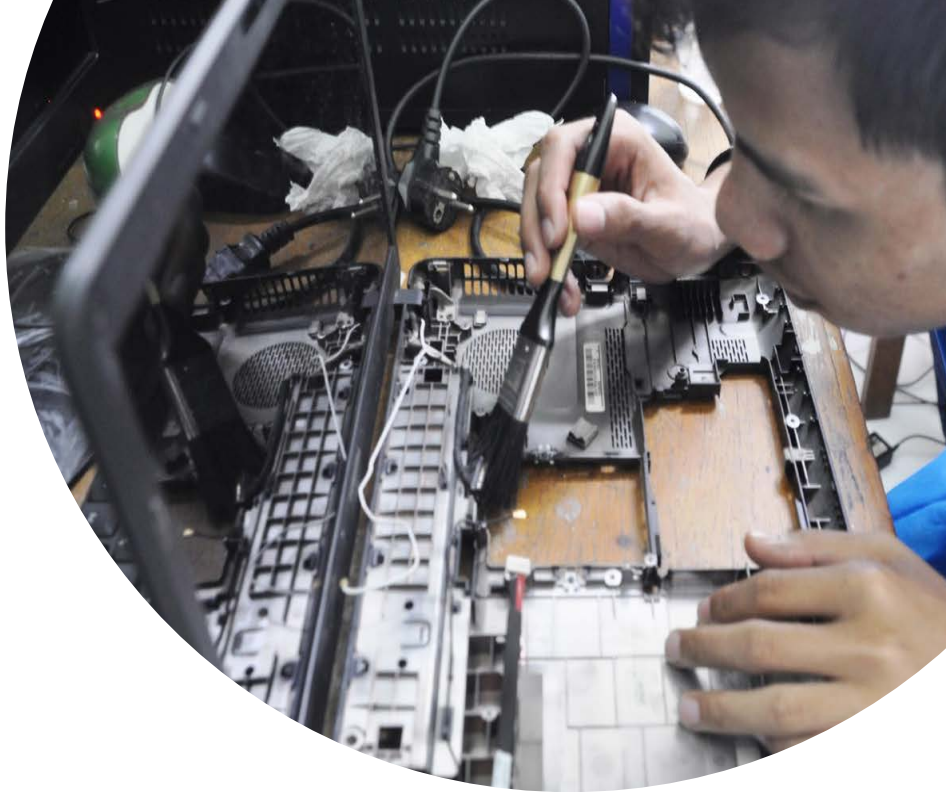
- Integrate gender and social inclusion principles into all programmatic areas;
- Prioritize youth economic empowerment/development and communicate its importance;
- Consolidate a focused, strategic approach to collaboration with the private sector;
- Analyze their own institutional capacity and identify areas for improvement; and
- Streamline operations, financing and monitoring/evaluation.

Finally, USAID Mitra Kunci has held a series of national workshops for universities designed to address four higher education issues pertaining to the workforce system: community service in entrepreneurship, campus-based career center development, entrepreneurship courses and curricula; and entrepreneurship programs for need-based scholarship recipients.

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Though Indonesia's economy continues to grow, poor and vulnerable (P&V) youth are at risk of being left behind. Up to 65 million P&V youth lack the skills necessary for employment and are thus barred from meaningful participation in the economy. As Indonesia continues to grow, access to relevant training and information will help more young people unlock stable and healthy futures.

USAID EQUAL OPPORTUNITY FOR EMPOWERMENT - SIAP KERJA SIAP USAHA (EOE-SAKU)

Through innovative library networks, USAID EOE-SAKU, an activity under the USAID Mitra Kunci initiative, increases opportunities for youth to access high-quality, relevant workforce development information and training. The program equips youth with the knowledge, skills and attitudes needed to enter and succeed in job-seeking and entrepreneurship.

Through USAID EOE-SAKU, district libraries are transformed into multipurpose community centers with centralized job-related services. With support from existing library networks at the village level, district libraries provide training opportunities and helping youth access information related to the world of work, including soft skills, entrepreneurship, vocational training and internship opportunities. Youth who have completed their training will then participate in an internship program with one of USAID EOE-SAKU's private sector partners. Finally, USAID EOE-SAKU strengthens coordination between and among local level private sector companies and helping local governments and training institutions facilitate access to training and internships for youth recruited by the district library.

Currently in its startup phase, USAID EOE-SAKU is active in Sukabumi, West Java. By the end of this phase, the Sukabumi district library will be functioning as an enhanced, multi-purpose community learning center providing relevant training, career services information and related support for youth, and soft/hard skills training—such as self-confidence and time management—from local trainers.

EXPECTED RESULTS

By the end of the startup phase, USAID EOE-SAKU aims to improve the job-readiness and economic participation of 250 P&V youth. In doing so, USAID EOE-SAKU will facilitate:

- Three district stakeholders' consultation workshops with local government officials, private sector partners, local training institutions, and women and youth organizations;
- Use of ten comprehensive customized training modules;
- Training of trainers for 50 local adults;
- Twenty P&V youth engagement events; and
- Stakeholder consultation workshops engaging all stakeholders to promote youth workforce development.

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USAID
FROM THE AMERICAN PEOPLE



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Over 8 million Indonesian households have at least one family member with a disability, and these children stop attending school up to four years earlier than their non-disabled peers. As young adults, persons with disabilities are more likely to live in poverty and struggle to find jobs because of social stigma, discrimination and inaccessibility. A continuous lack of opportunity leaves them with little or no options for breaking free of this cycle and becoming meaningful contributors to the Indonesian economy.

USAID AYO INKLUSIF! - INCREASING AWARENESS OF THE ECONOMIC ROLE OF YOUTH WITH DISABILITIES

USAID Ayo Inklusif! managed by USAID's Mitra Kunci initiative, contributes to expanded employment opportunities for youth with disabilities. Through targeted outreach and awareness-raising, USAID Ayo

Inklusif! brings greater understanding of the importance of inclusive growth to the Indonesian general public, the private sector, civil society, academia and the government. By helping increasing these key players' awareness of the productive economic potential of youth with disabilities—and how to unlock this potential—USAID Ayo Inklusif! is helping open up a more inclusive job market supporting improved economic opportunity for all.

USAID Ayo Inklusif! activities support increased attention to and strengthened compliance with Indonesian Law No. 8/2016, which mandates better employment opportunities for youth with disabilities and increased awareness of their productive economic potential as well as inclusive workforce approaches. Through its outreach approach, USAID Ayo Inklusif! publishes a dedicated bi-weekly column in the Jawa Pos and participates in local and radio programming to raise awareness of the issues facing people with disabilities as they enter the world of work. The activity also trains journalists from key media outlets on how to write more effectively about these issues and further heighten their readers' interest and concern. Further, USAID Ayo Inklusif! supports tailored work-readiness training for youth with disabilities and engages businesses to practice more inclusive hiring and employment practices.

USAID Ayo Inklusif! is implemented in the metropolitan areas of Surabaya and Malang in East Java.

RESULTS

USAID Ayo Inklusif! has conducted two major local media events (one TV and one radio talk show) promoting inclusive workforce awareness for youth with disabilities, published ten bi-weekly articles in the Jawa Pos, held two local media orientation events for journalists as well as one coordination event for editors, and conducted two job-readiness trainings for 50 youth with disabilities. By the end of its pilot phase, USAID Ayo Inklusif! will have trained 50 journalists on more effective journalism related to inclusive economic growth.

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