

Equipping Youth with Skills and Employment through Public Private Partnerships

February 22, 2023

YP2LE Business, Entrepreneurship, and Private Sector Engagement Community of Practice



SWAHILIPOT

GLOBAL OPPORTUNITY
YOUTH NETWORK: MOMBASA
SIKV ZA USONI NI CHANGA
aspen institute



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Welcome and CoP Champion Introductions



Lara Goldmark

Community of Practice Champion



Jack Omondi

Community of Practice Youth Advisor
and Co-Champion



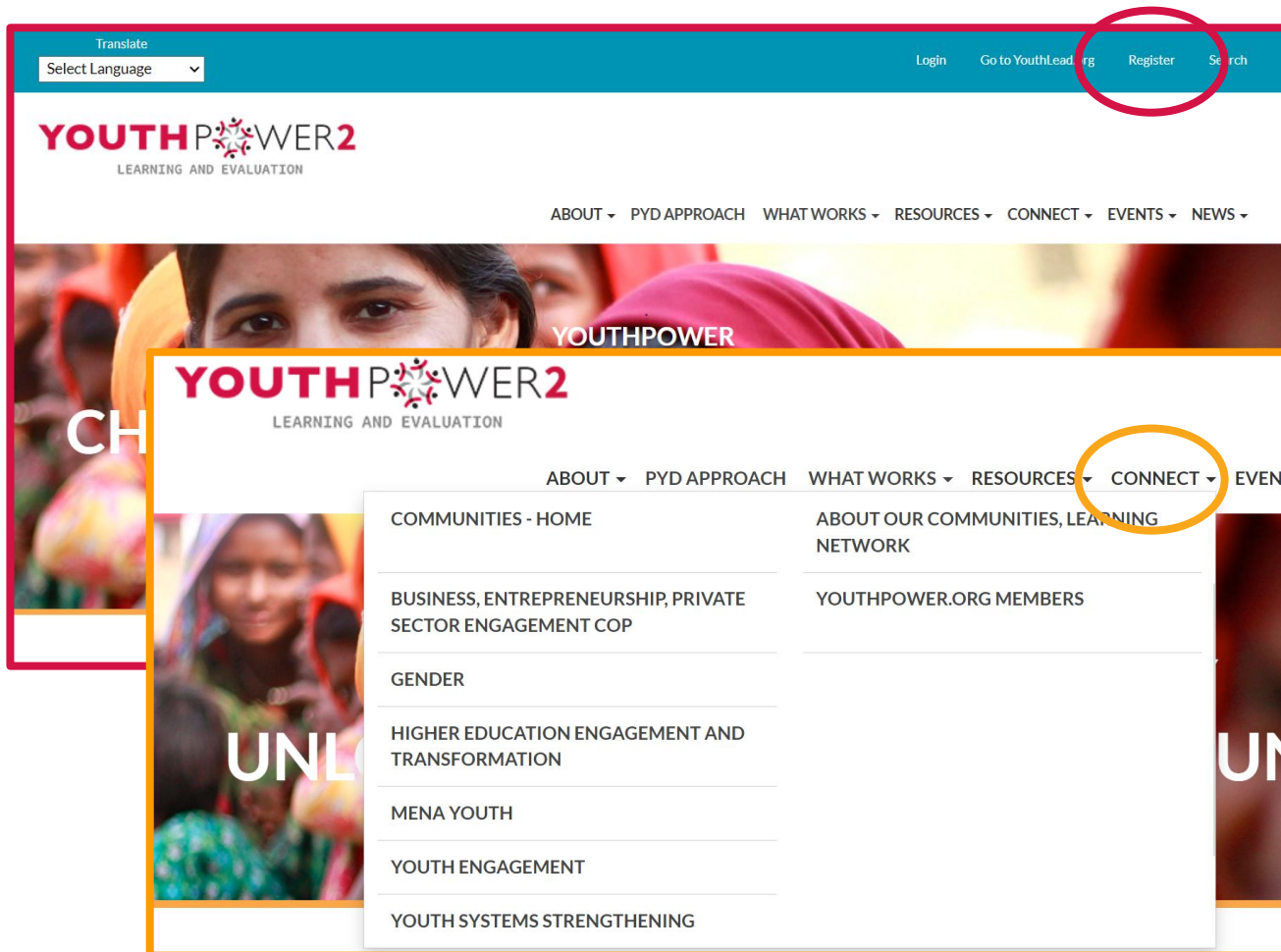
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Webinar Logistics

- Please mute yourself when not speaking and keep your cameras off
- Post questions in the chat at any time
- This meeting is being recorded. The recording and slides will be available later at YouthPower.org
- If you have technical issues, please contact Stephanie Schmidt in private message or at stephanies@makingcents.com

How to join: <https://www.youthpower.org/>



Register on
YouthPower.org



Connect with
others through the
CoP pages,
discussion groups,
and future events



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Business, Entrepreneurship, Private Sector Engagement (BEPSE) Community of Practice

The BEPSE CoP focuses on how donors, governments and financial entities support young entrepreneurs and how to work with private sector leaders.

Discussion Group Link:

<https://www.youthpower.org/group/business-entrepreneurship-and-private-sector-engagement-community-practice>



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Community of Practice Agenda

9:00-9:10	Welcome
9:10-9:30	GOYN Introduction and Initiatives Overviews
9:30-9:40	Discussion
9:40-9:10	Final Questions and Answers and Closing

Post questions in the chat as we go!

Global Opportunities Youth Network and Mombasa Public Private Youth Partnership Initiative

Phillipa Mary



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Phillipa Mary



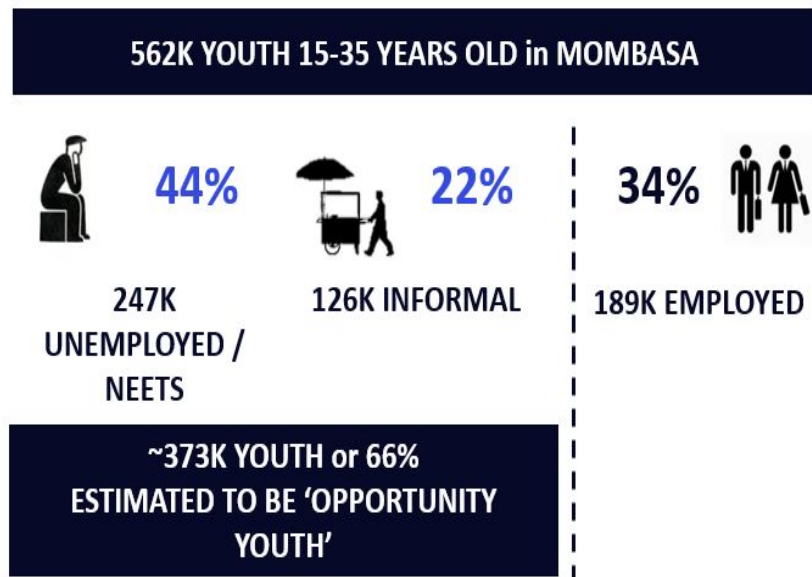
Head of (Lead) Partnerships and Employment Linkages - Global Opportunity Youth Network - Mombasa

Phillipa is a Youth Employment Services and Partnerships Expert with specific traction in youth employment programs, leading training, mentorship and job linkage programmes in the digital economy at a national level through the Ajira Digital Program.

She is currently leading the Labor Market component, a program that has made significant traction in demand mapping, operationalization of employment access points and multi-stakeholder partnership development interventions at scale, to sustain and accelerate job opportunities in the private sector. She is **coordinating the Mombasa Public Private Youth Partnership Initiative to link opportunity youth and employers to job opportunities at scale in Mombasa** and is pursuing her PMP at Strathmore Business School.

The experience of GOYN-Mombasa: Demand Mapping

Problem area and demand driven approach



Sectors	Creative, hospitality/tourism, health
Employer Engagement	150+
Opportunities identified	700+
Additional sectors	Circular economy, IT, construction, retail, export processing zone (EPZ)
Employment access points	Internships, apprenticeship, job shadowing, mastercraftsmen, entrepreneurship, training and placement, recognition of prior learning
Employment Interventions	Employability skills training, mentorship, collaboratives (PPYP)



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Youth Employment Interventions: Mombasa Public Private Youth Partnership

Goal: To link youth to available job opportunities, through strategic partnerships within the private sector in Mombasa

MMPPYP is coordinated by GOYN-Mombasa, Gen-U, UN Kenya, USAID-Empowered Youth (USAID-EY), UNICEF



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Youth Employment Interventions: Mombasa Public Private Youth Partnership

Our Partners

Private Sector: Kenya National Jua Kali Association, Bamburi Cement, Base Titanium, EPZA and EPZ's, AMURT, KNCCI, Kenya Red Cross, Mombasa Youth Bunge, GOYN-Mombasa YAG Members, Toolkit, Boma International Hotels, Simba Apparel, Alepack Plastics, Kenya Coast National Polytechnic and 50+ others

Public Sector: County government of Mombasa, Bandari Maritime College

Employment at Scale

Leveraging key employment access points identified during ongoing demand mapping process to accelerate and sustain employment through recognition of prior learning, training and placement, job matching

Impact: 10% of over 300,000 unemployed youth become employed

Entrepreneurship

Siprosa Rabach



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Siprosa Rabach



Siprosa is currently working as the Head of Safal MRM Foundation, **the Social Investment arm of the Safal Group in Africa.** She has over 20 years' experience in working with local and international development agencies focusing on sustainable development, education, economic livelihoods.

She previously served in senior management positions in national non-governmental organizations in Kenya working with youth and women. Siprosa has previously held various board positions including the Chairperson of Sahaya Deaf Kenya, Association of Alternative Family Care and served as a member of the National Adoption Committee for three years between 2015 – 2018. She has vast experience in strategic program management and resource mobilization and is passionate about social economic empowerment of youth and women.

Mrs. Rabach holds a Masters of Business Administration (MBA) Degree in Human Resources and Strategic Management from the Daystar University Nairobi and a Bachelor's Degree in Political Science from the University of Nairobi.



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Mabati Technical Training Institute (MTTI)

MTTI is one of the flagship projects of Safal MRM Foundation in Kenya:

- Provides training for young adults to acquire technical, vocational and life skills
- Aimed at preparing youth for self-employment and wage employment
- Since inception over 12,000 youth have been trained at MTTI with 85% securing employment 2-3 months after graduation

Courses offered include: electrical wiring, general fitting, turning, arc welding, motor vehicle electrical and mechanics, motorcycle repairs, tailoring and dressmaking, hairdressing and beauty, plumbing, information communication technology, and agricultural

Majority of youth graduating from MTTI opt for self employment, mainly in the informal sector

Entrepreneurship as an alternative route to employment for TVET Youth In Mombasa County

- Training must be innovative and responsive to emerging market needs (demand and supply)
- Strong linkages with local industry players is desirable when training for entrepreneurship
- Business Development Services to guide youth interested in entrepreneurship (business planning, registration, relevant permits)
- Post training support to build their capacities to become entrepreneurs (customer service, negotiation, personal branding, marketing). Continuous mentorship and coaching is essential
- Start up grants and tools relevant to the trade (toolkits, etc)
- Access to credit is essential; need strong linkages with financial service providers

Challenges facing young entrepreneurs

- Financial service providers target existing and established enterprises with track records
- Young people lack collateral to access credit
- Financial literacy training is weak
- Bureaucratic systems with too many processes
- Myths and culture associated with entrepreneurship

Career counselors should be able to support young people to identify their interests and capabilities to get into entrepreneurship



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Employment

Denis Nyagilo



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Denis Nyagilo



Denis is the Principal of Mabati Technical Training Institute. He is a trainer and seasoned college administrator with a credible record of 14 years working with youth. He is passionate about mentoring young people to spur social and economic development of communities. He is dedicated to providing students with a well-rounded training experience, character education and transformational leadership.



Employment Context in Mombasa

- Youth unemployment rate in Mombasa County is at 65 percent. This is extremely high, denying the county the benefits that its demographics should offer.
- A recent labor market assessment done by USAID EY project shows that the private sector has job opportunities. However, many youth lack the relevant skills and competencies required for these jobs.
- Many training institutes have not adapted to the new methodologies to meet the current labour demands.



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Preparing the Youth for Employment

- Youth assessment to determine trainees interest and attitude before placement
- More emphasis on practical skills than theory
- Blended training engage in contract/production work done with students
- All trainees take ICT training skills to complement their technical skills and expand the professional horizons.
- Trainers engage one-to-one with students to accommodate learners of different capabilities.
- Invite guests trainers from diverse fields to speak to trainees and share practical field experiences.
- Our Continuous Trainer Development program ensures our instructors are constantly up to date

Strategies for Demand Driven Employment

- Matching trainees with potential employers.
- Internship opportunities during training with relevant sectors to enhance youth practical skills capacities
- Career advisory services to direct youth to relevant sectors with more employment opportunities
- Regular mentorship and guidance to young people to enable them acquire desirable skills to develop themselves through our preventive system of education
- Provide industry upskilling trainings to enhance their capacities and capability, improving income and reducing underemployment

Recognition of Prior Learning (RPL)

Joan Kago

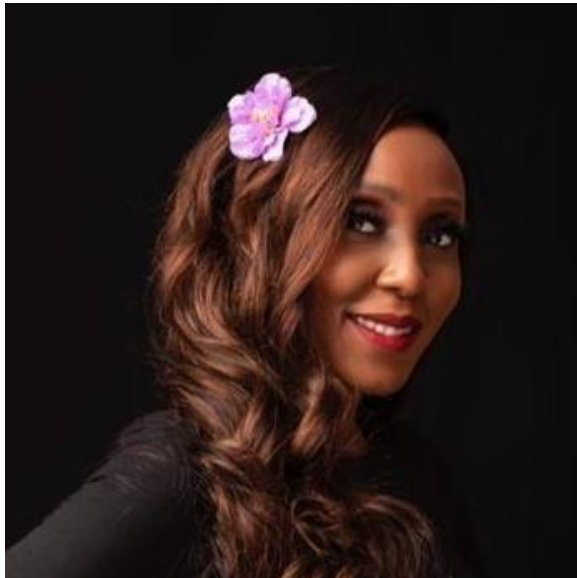


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Joan Kago

Senior Training Officer - Base Titanium



Passionate about youth programmes on skills for employability and programmes targeting marginalized groups such as women, people with disabilities, and migrants

Technical Expert on Recognition of Prior Learning from developing of policy framework, implementation guidelines, assessments tools and guides. Hands on experience on labour market linkages. A Champion RPL Practitioner Level I.

Awarded a High Commendation for the Michael Kelly outstanding Student Award in 2018 by the Chartered Institute of Personnel Development People Management Awards for her successful efforts to transform Base Titanium's graduate training program and as the only nominee from Africa.

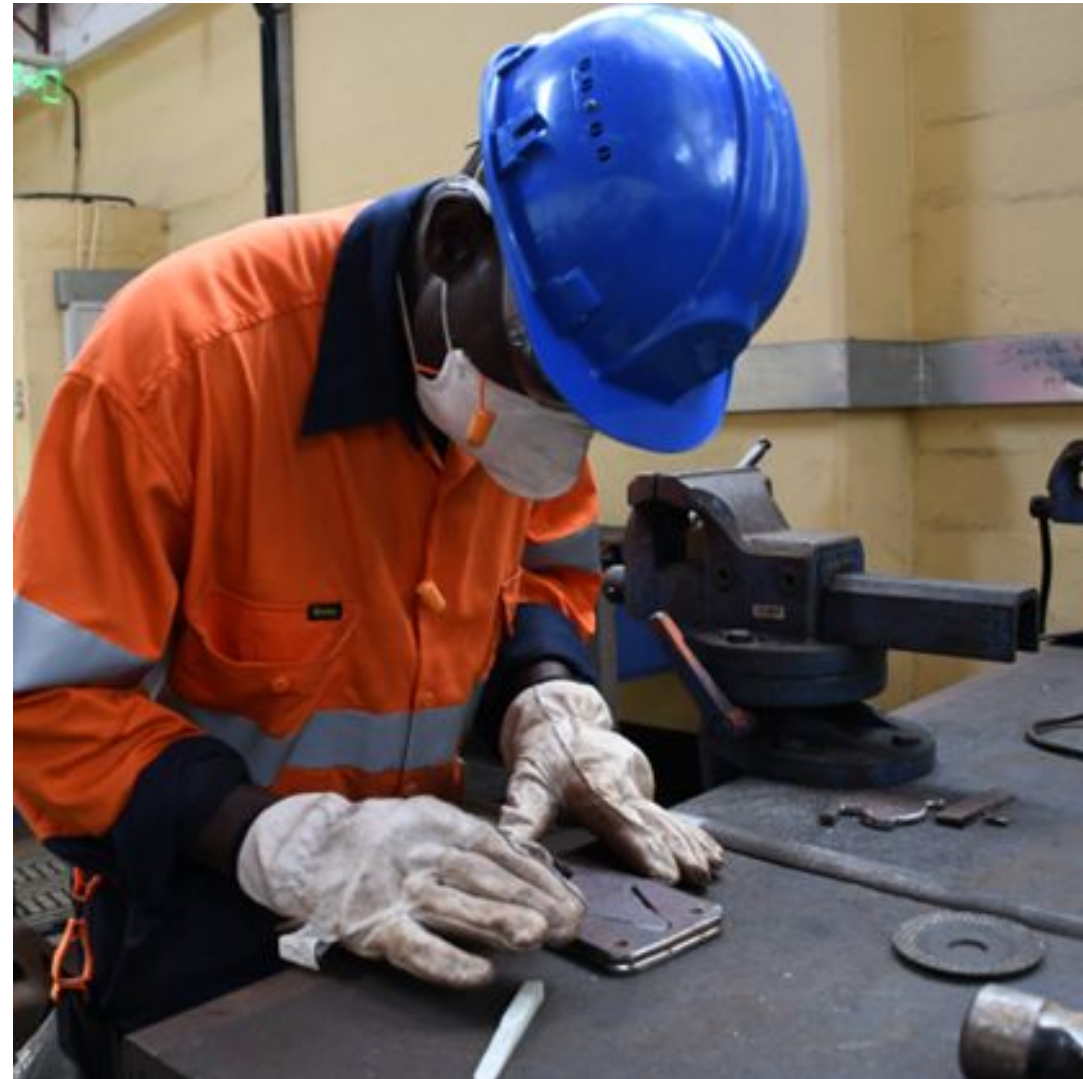


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RPL and its impact for youth

- Recognition of skills set
- Assessment at the workplace/ area
- Professional certification in respective trades
- Building one's self confidence
- Transition into either informal or formal employment
- Decent pay
- Lifelong learning



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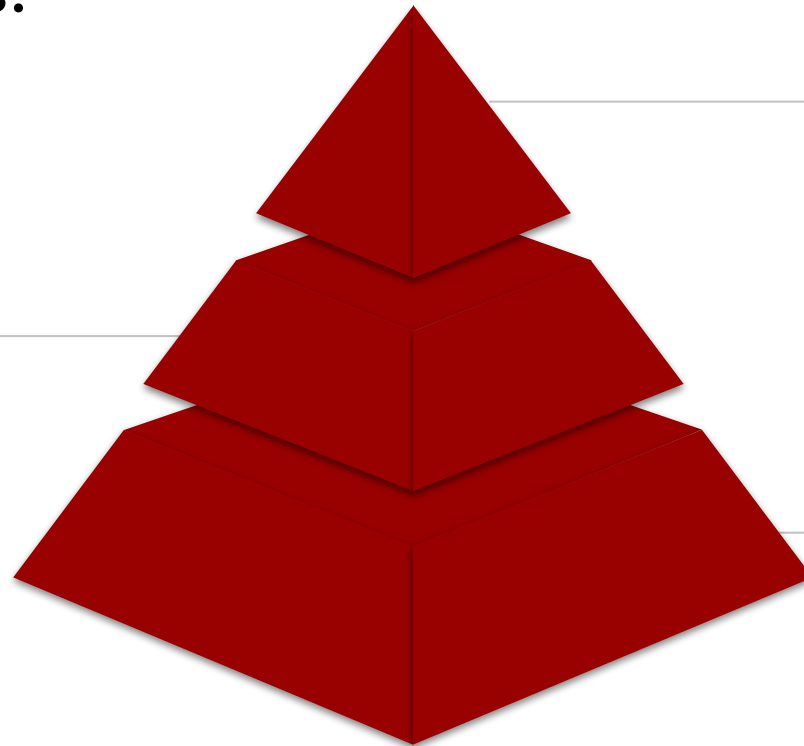
Assessment Outcomes

Everybody wins!

Partial Qualification

•Competence is slightly above 50% of all the major qualifications

2



1

Full Qualification

•Competence in all major areas of assessment. Score is above 80%

3

Statement of attainment

•Competence is below 50% of all the major qualification



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Discussion and Questions



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Reminders and Coming Up Soon from the YouthPower 2 Learning Network

Find details and register on the [YouthPower.org Events page](https://youthpower.org/events)



Thursday, February 23, 2023, Gender CoP: Coffee Chat to Meet and Greet the Gender CoP

Look for the next webinars, on topics like financial inclusion and the youth enabling environment

Watch for more events coming up on [YouthPower.org](https://youthpower.org)!



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Thank you!

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