

Youth and Adolescent Development: Amaluna Learning to Earning Program



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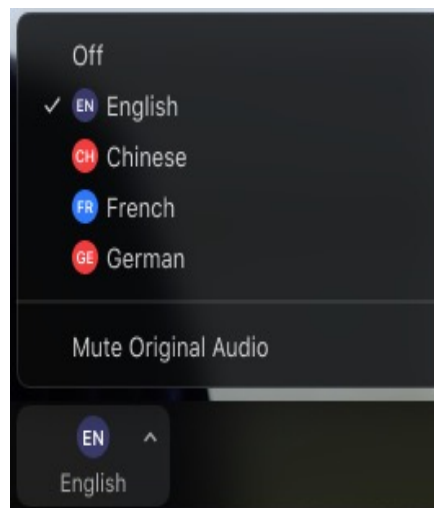
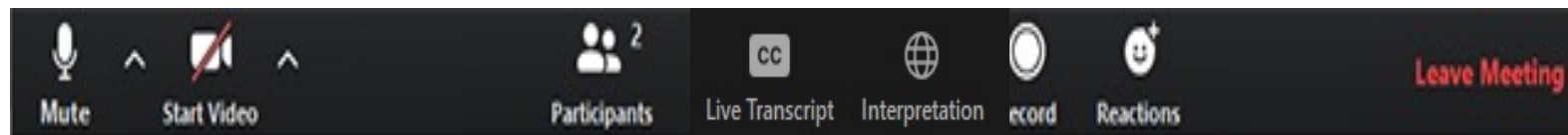
Welcome!

As we wait for people to join, we invite you to introduce yourself in the chat.

Please share your:

1. Name
2. Occupation
3. Country of origin
4. Why you joined today's meeting

Instructions for Zoom Use!



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AGENDA

TIME	TOPIC	SPEAKER
4:00-4:15	Introduction to the Webinar	Haitham Abdallah
4:15-4:30	Amaluna Learning to Earning Program	Abdulrahman Al Baroudi
4:30-4:50	Q&A	Hanan Muharram
4:50-5:00	Closing	Haitham Abdallah



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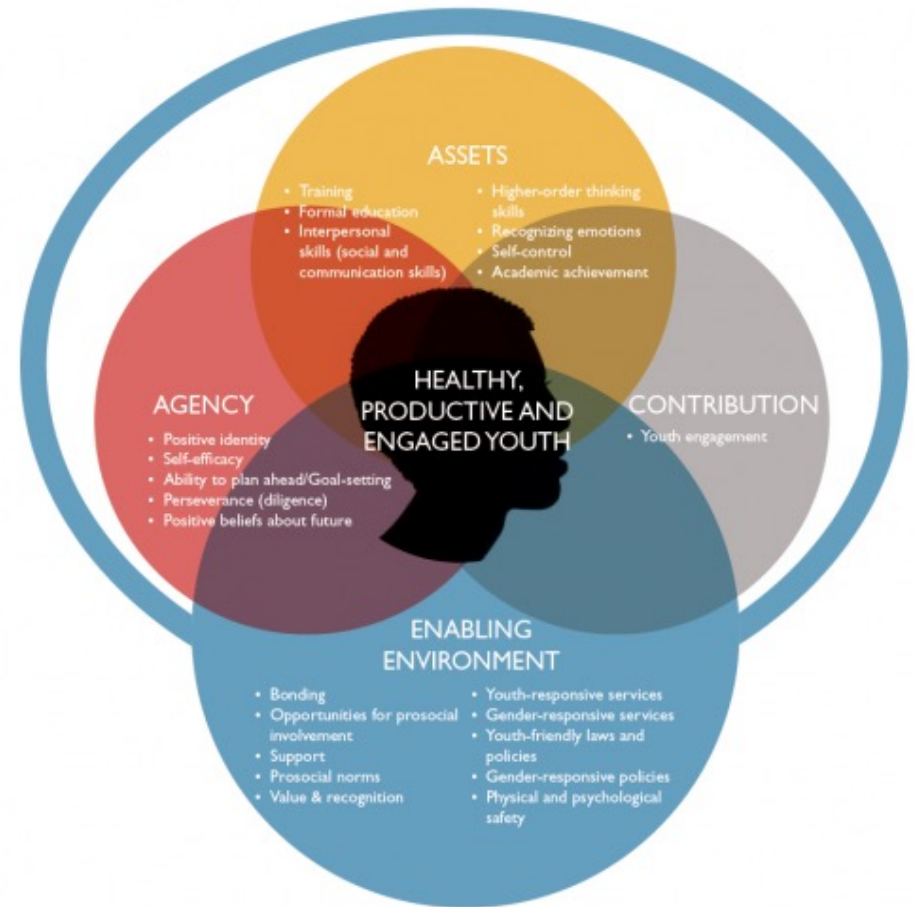
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What are our objectives for today?

- Learn about Youth Economic Engagement methods/approaches
- Learn from Experience from the Amaluna program, UNICEF Jordan

YOUTH Engagement and in PYD Approach

- PYD programs recognize youth's inherent rights and result in youth who have **assets**, the ability to leverage those assets (**agency**), and the ability to **contribute** to positive change for themselves and their communities, surrounded by an **enabling environment** that supports them
- <http://www.youthpower.org/positive-youth-development>



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Who is on the call today?



Abdulrahman Al Baroudi
Development practitioner and youth
programming expert
UNICEF Jordan
Guest Speaker



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Youth and Adolescent Development: *Amaluna* Learning to Earning Programme

UNICEF Jordan Country Office
July 2021



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Young People and COVID-19

- Triple threat: job loss, disruption in education, difficulty securing employment
- 62% of 15-19 year olds and 46% of youth between 20 and 24 years old are unemployed
- Jordan ranks 131st out 156 countries on the Global Gender Gap Report 2021
- Young people are facing a secondary mental health pandemic from protracted lockdowns, isolation, and mounting social unrest



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Programme Vision



The Amaluna Learning to Earning Programme builds an enabling environment for young people to engage in the national economy and be supported in their transition to productive and resilient adulthood.

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Guiding Principles

Vulnerability-based approach, with a focus on women and persons with disabilities

Empowering young people to take action on issues that affect them

Programming with, not just for young people

At-scale programming that is localized to each governorate

Alignment with Government's strategies to ensure sustainability and system strengthening

Generating evidence for responsive programming

Convening Partners – leveraging resources with civil society & private sector to deliver results

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Government Partners



وزارة العمل
المملكة الأردنية الهاشمية

**Ministry of
Labour**



Ministry of Youth



**Ministry of
Social
Development**



**Ministry of
Higher
Education**



الدولة الهاشمية
**Royal
Hashemite
Court**

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High-Level Partnerships



UNICEF Jordan has partnered with Luminus Education and the Government of Jordan to scale the technical and vocational training programme to 3,000 more youth in Jordan.



ROYAL HASHEMITE COURT

UNICEF Jordan is partnering with the Royal Hashemite Court, the Business Development Center, and Irada consulting to promote entrepreneurship as pathway toward self-employment among young people in Jordan.



UNICEF Jordan is partnering with the Ministry of Digital Economy and Entrepreneurship and the Digital Opportunity Trust to deploy a digital literacy programme, as well as a social impact sourcing platform to link young people in Jordan with microwork in the digital economy.

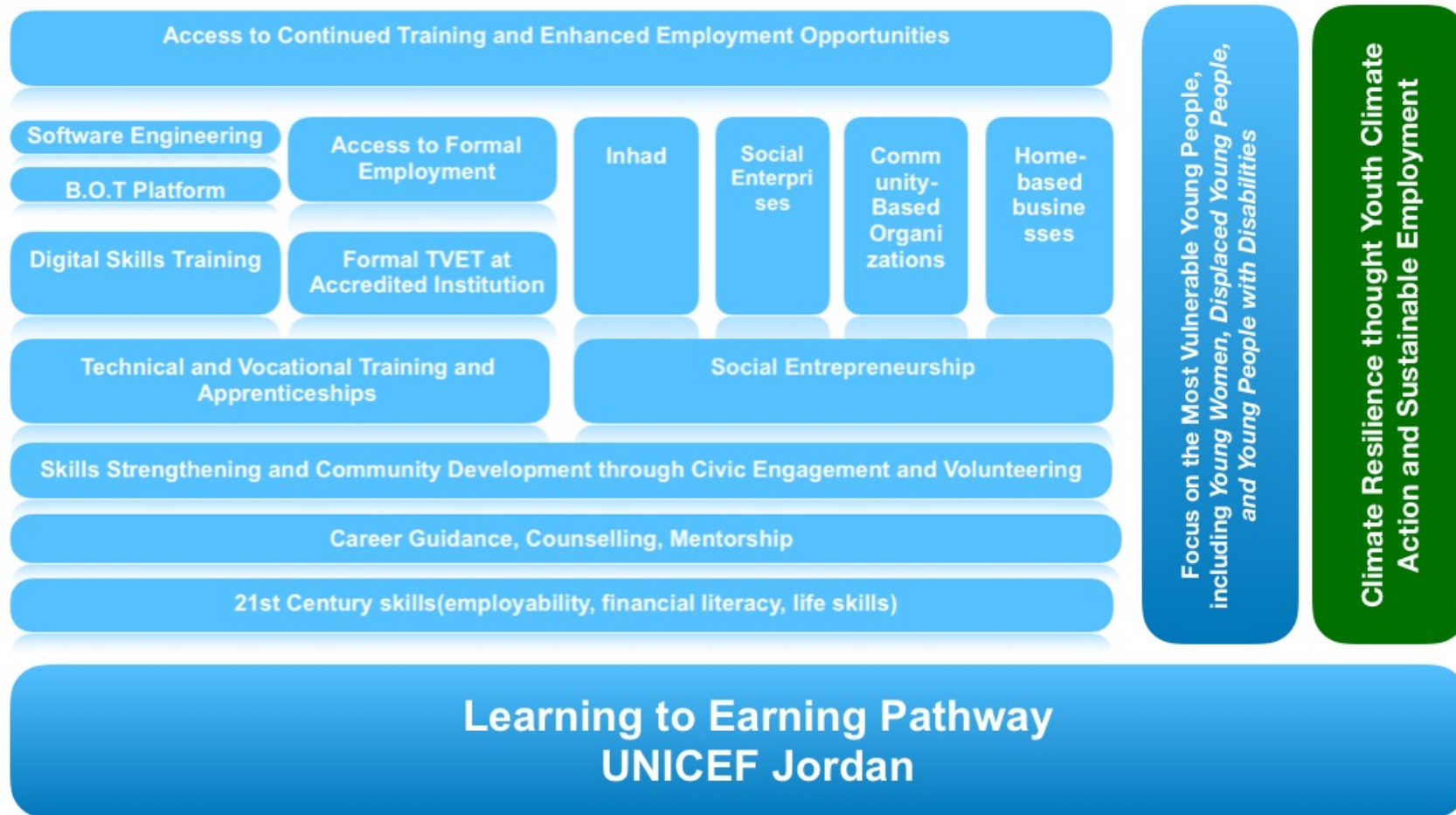


Through partnership with the EU Madad fund and the International Labour Organization, UNICEF Jordan is piloting a graduation programme to support the most vulnerable families – those receiving cash assistance – with employment



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Achievements to Date

3,688 youth completed labour market-driven technical and vocation training

70% of trained youth were matched with employment opportunities in their TVET sectors

Driven results for the national employment programme Khidmet Watan under MoL

867 youth (56% female) received social entrepreneurship training to establish 41 social enterprises

\$5.2 million dispersed to support youth-led social enterprises through low-interest loans

755 young people (70% female) graduated from digital skills training for freelance work in the digital economy

371 young digital skills graduates (82% female) participated in paid internships in the digital economy

In response to COVID, 355 young women produced 780k non-medical face masks for pandemic response

14 women-led community-based organizations reached nearly 15k families with essential distributions during the pandemic



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Learning to Earning | Amaluna Programme



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- **In 2020,**
 - **1,817 youth** (51% female) graduated from the technical and vocational training programme.
 - **755 youth** received basic digital skills training (70% female), 507 youth (77% female) received advanced digital skills training and 371 of these **youth (82% female)** secured microwork apprenticeships in the digital economy following their training.
 - **867 youth** (56% female) received social entrepreneurship training, establishing 40 home-based businesses in Syrian refugee camps and launching 41 social enterprises.



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COVID-19 Response and Recovery



- UNICEF Jordan launched the **Youth Learning Passport** as part of a global partnership with Microsoft to ensure continuous access to education for Jordan's youth. The platform currently hosts **11,291 registered users** (68% female).
- UNICEF provides targeted and comprehensive support to vulnerable populations through community-based organizations.
- Phase I supported 14 CBOs, creating **198 jobs** and giving essential aid to **11,000 households** during the pandemic lockdowns

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Scaled-Up Support to Enterprises

INHAD

- UNICEF partnered with the Royal Hashemite Court to provide young people with comprehensive **social entrepreneurship** training and financing, to bridge the transition from learning to self-employment with impact.
- **566** social enterprises have qualified for low-interest financing, **126** of them have successfully launched their businesses since 2020.
- In total, this programme has garnered over \$9.2 million in investment and over \$5.2 million in low-interest loans dispersal.

Support to Community-Based Organizations

- To provide targeted and comprehensive support to vulnerable communities, UNICEF works with local income-generating enterprises to enhance their operations, thereby creating employment opportunities for young people.
- The first phase of the programme supported 14 CBOs, creating 198 job opportunities and giving essential aid to 11,000 households.
- 16 youth- and women-led SMEs and home-based businesses have been selected for seed funding so far, with the goal of reaching 35.



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Q&A



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THANK YOU!

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This presentation is made possible by the support of the American people through the United States Agency for International Development (USAID), with support from the Governance Integration for Stabilization and Resilience in the Middle East and North Africa (GISR) Task Order, under the terms of YouthPower2: Learning and Evaluation AID Contract # 47QRAA19D0006K/7200AA19M00018. The author's views expressed in this presentation do not necessarily reflect the views of USAID or the United States Government.



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