LIGHTNING TALKS

Innovations for Youth Programming

USAID FROM THE AMERICAN PEOPLE

PEPFAR U.S. President's Emergency Plan for AIDS Relief

YOUTH POWER LEARNING

1. Beyond Youth Engagement: Youth as Protagonists in Education and Workforce Development with Vulnerable Youth *(International Youth Foundation (IYF))*
2. Breaking the Boredom: Interactive M&E *(International Republican Institute (IRI))*
3. Putting Youth FP INFOcus through Digital Storytelling *(Johns Hopkins Center for Communication Programs)*
4. Accelerating Youth Impact Through Data *(IREX)*
5. Transforming Politics and Power Through Youth-Led Community Organizing *(National Democratic Institute (NDI))*
6. Using Empowerment Lessons Videos to Promote Careers in STEM *(Career Girl)*
7. Using Evidence to Advance Girl-Centered Programming *(Population Council)*
8. Combatting Participation in Violent Extremism: The Importance of Holistic Approaches *(Education Development Center)*
9. The Business Challenge: Learning Business by Doing Business *(Making Cents International)*
10. Soft Skills Measurement Instrument *(YouthPower Action)*
11. Collective Impact to Transform Urban Violence and Marginalization in Sri Lanka and Nigeria *(Search for Common Ground)*

Beyond Youth Engagement: Youth as Protagonists in Education and Workforce Development with Vulnerable Youth

Speakers:

Amanda Ortega, Program Manager, Latin America & the Caribbean

Sergio J. Lopez, Operations Manager for Latin America & the Caribbean

International Youth Foundation (IYF)

Youth as Protagonists

IYF's Youth-to-Youth Approach in Mexico

MUNICIPA

coej

Breaking the Boredom: Interactive M&E

Speaker:

Teddy Wilhite, Governance Coordinator

International Republican Institute (IRI)

generationdemocracy
CREATING TOMORROW'S DEMOCRACY TODAY

generation democracy

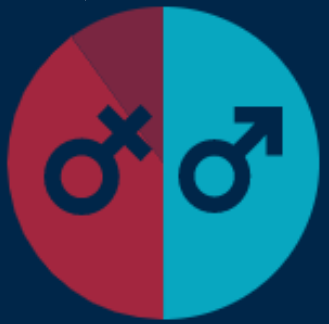
Europe (3)

Eurasia (4)

Africa (9)

Middle East & North Africa (7)

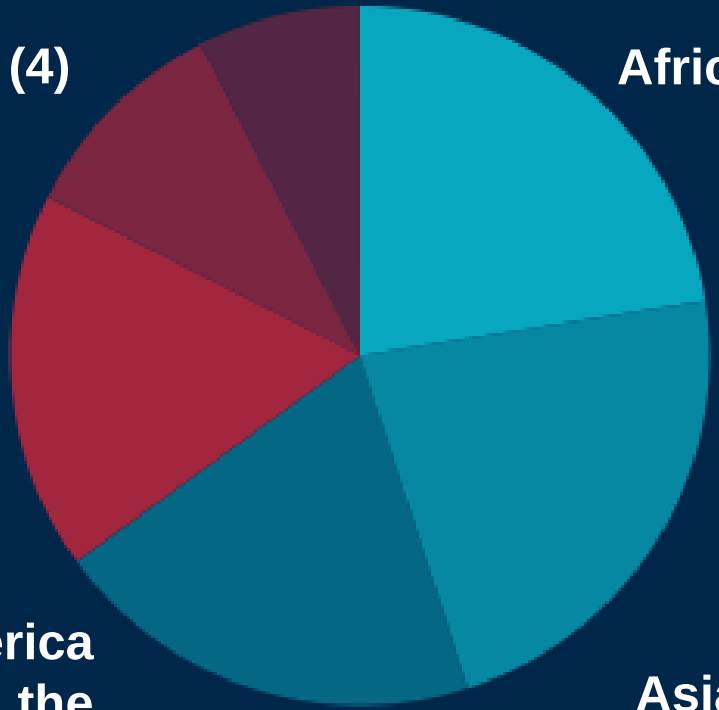
WDN! (4)



Women

Men

Latin America and the Caribbean (8)



Asia (9)

Breaking the Boredom

- Paper? Tedious.
- Communication is no longer only bidirectional
- It’s time to find deeper engagement

GENERATION DEMOCRACY M&E

- Linking youth around the world and promoting the exchange of ideas, experiences and best practices.
- Encouraging young people to identify as "youth first" before looking at divisive social factors like gender, race, or religion.
- Building the next generation of democratic actors in their communities and countries, leading to more robust and youth-friendly policies.

Email address *

Valid email address

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Image title

Volunteer organisation.
Tasks and focus.
Gather supporters
Presence
Actionism
Telephone campaign
Content: pictures, videos, stories
Door-2-door-campaining
Events for the different federal states: Container on tour
Public screenings: Sebastian Kurz TV confrontations
With 100% Vienna
LEVANTE
#NoVoteNoVoice

Team Kurz
für Neues.

Vienna,

IRI
Nighina Azizov
Moldova

generationdemocracy
TOMORROW'S DEMOCRACY TO

#NoVoteNoVoice
Fakhri Fourati
Tunisia
May Myo Thwe
Burma
Ana Carolina Rodriguez
Oualid El Meriague

Putting Youth FP INFOcus through Digital Storytelling

Speaker:

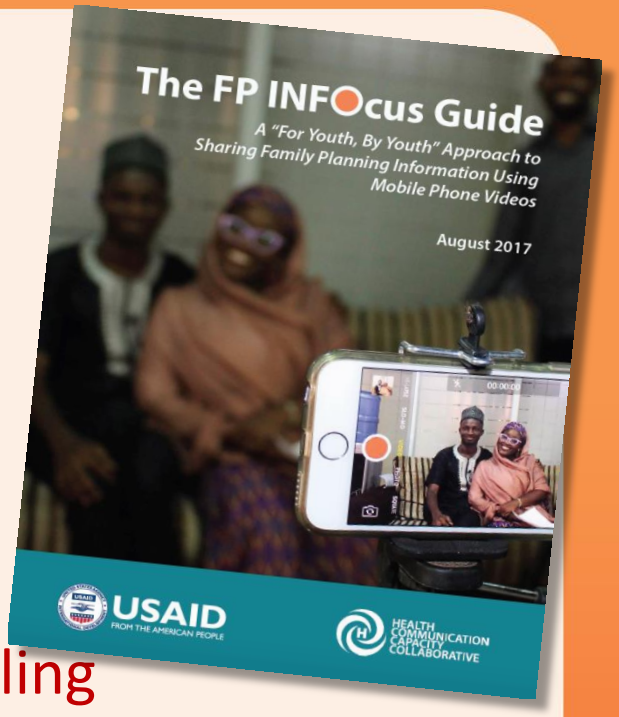
Cori Fordham, Program Officer

Johns Hopkins Center for Communication Programs

HEALTH COMMUNICATION CAPACITY COLLABORATIVE

FP INFOcus Guide

A "For Youth, By Youth" Approach to Sharing FP Information via Digital Storytelling



Presented by Cori Fordham
September 2017

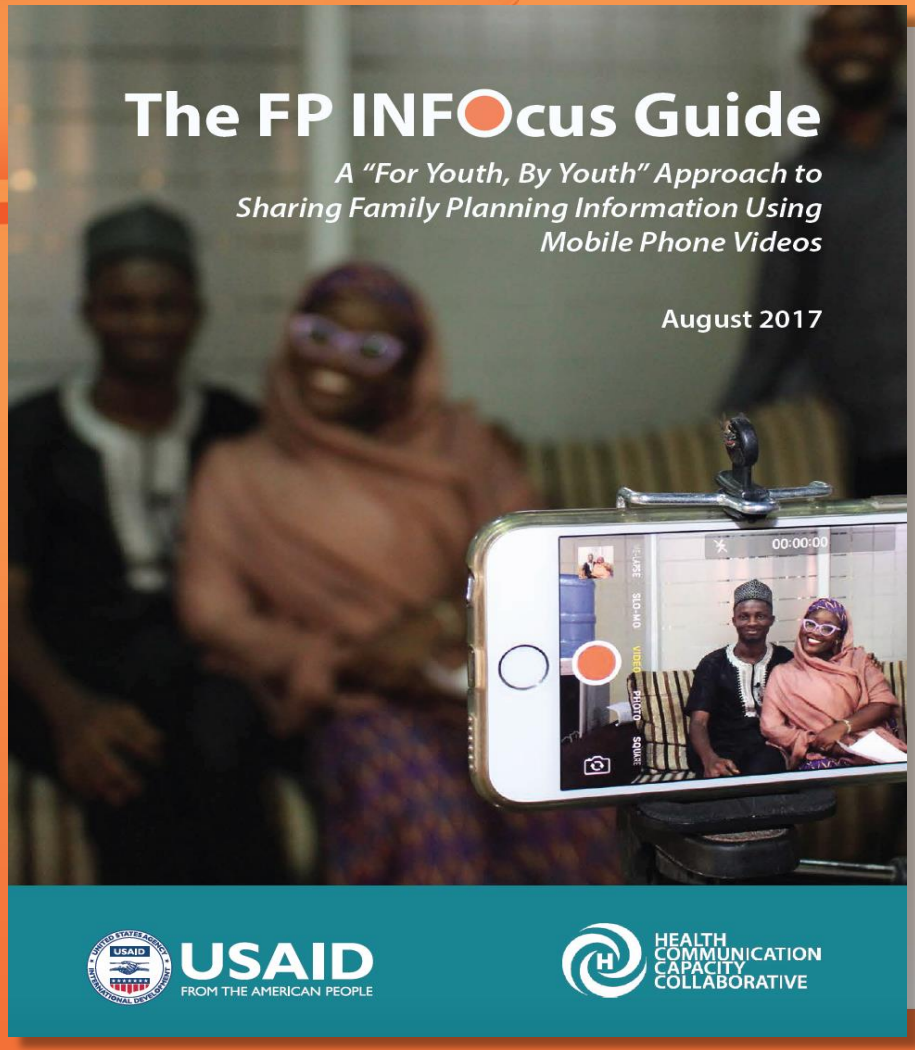
USAID
FROM THE AMERICAN PEOPLE

HEALTH COMMUNICATION CAPACITY COLLABORATIVE

"IN MY LIFE, THE STORIES I HAVE HEARD FROM MY FAMILY, MY FRIENDS, MY COMMUNITY… HAVE BEEN THE TRUE SOURCE OF MY EDUCATION."

– HOLLY NEAR

USAID FROM THE AMERICAN PEOPLE



Introducing the FP INFOcus Guide . . .

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HEALTH COMMUNICATION CAPACITY COLLABORATIVE

The FP INFOcus Guide

- Assemble Team
- Identify Local Issues & Stories
- Draft a Creative Brief
- Develop an Interview Guide or Script
- Get Consent
- Complete a Storyboard
- Create a Pre-Production Plan

- Film on Mobile Phones
- Edit on Phones or Computers

- Promote Videos
- Engage with Viewers
- Monitor Reach & Impact
- Adapt Content

PREPARE → **PRODUCE** → **PROMOTE**

- Templates/worksheets & sample HACEY materials
- Factsheet with information about the different methods
- Story ideas
- Additional resources

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HEALTH COMMUNICATION CAPACITY COLLABORATIVE

Help Put #fpINFOcus!

USAID FROM THE AMERICAN PEOPLE

Accelerating Youth Impact Through Data

Speaker:

Samhir Vasdev, Digital Development Advisor

IREX

Amplifying youth impact through data

IREX

Samhir Vasdev
@samhirvasdev

IREX

Samhir Vasdev
@samhirvasdev

We'll generate as much information in 2017 as we did in the previous **5,000 years**.

-Sencha

IREX

Samhir Vasdev
@samhirvasdev

IREX

Samhir Vasdev
@samhirvasdev

MILLENNIUM CHALLENGE CORPORATION
UNITED STATES OF AMERICA

GLOBAL INTEGRITY

DEVELOPMENT GATEWAY
Solutions that empower

IREX

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@samhirvasdev

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PEPFAR MCC

DATA COLLABORATIVES FOR LOCAL IMPACT

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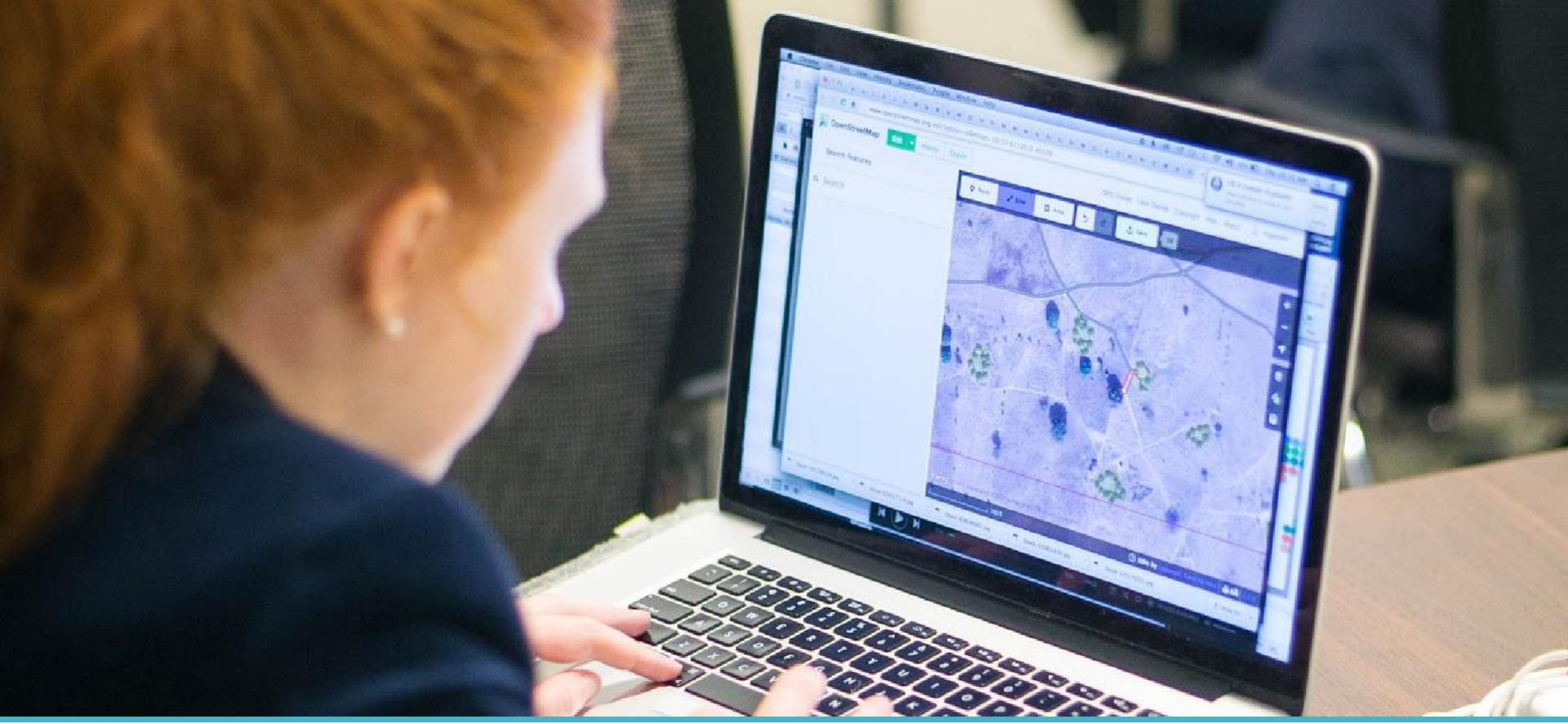


IREX

Samhir Vasdev
@samhirvasdev

Samhir Vasdev
@samhirvasdev

Transforming Politics and Power Through Youth-Led Community Organizing

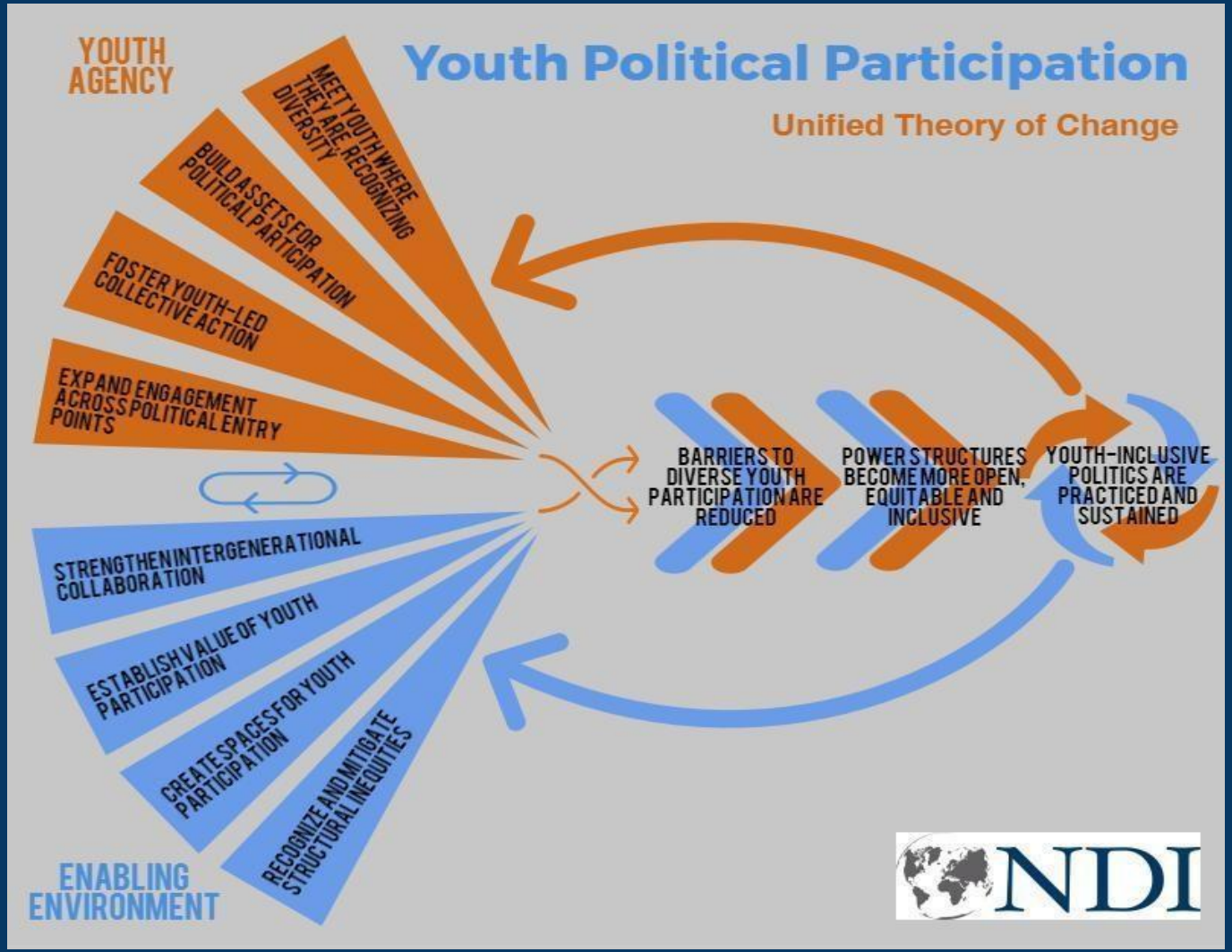
Speaker:

Rachel Mims, Senior Program Officer for Citizen Participation and Inclusion

National Democratic Institute (NDI)

Transforming Politics & Power Through Youth-Led Community Organizing

Rachel E. Mims
Program Officer for Youth Political Participation
National Democratic Institute


YOUTH AGENCY
Youth Political Participation
Unified Theory of Change
MEET YOUTH WHERE THEY ARE, RECOGNIZING DIVERSITY
BUILD ASSETS FOR POLITICAL PARTICIPATION
FOSTER YOUTH-LED COLLECTIVE ACTION
EXPAND ENGAGEMENT ACROSS POLITICAL ENTRY POINTS
BARRIERS TO DIVERSE YOUTH PARTICIPATION ARE REDUCED
POWER STRUCTURES BECOME MORE OPEN, EQUITABLE AND INCLUSIVE
YOUTH-INCLUSIVE POLITICS ARE PRACTICED AND SUSTAINED
STRENGTHEN INTERGENERATIONAL COLLABORATION
ESTABLISH VALUE OF YOUTH PARTICIPATION
CREATE SPACES FOR YOUTH PARTICIPATION
RECOGNIZE AND MITIGATE STRUCTURAL INEQUITIES
ENABLING ENVIRONMENT
NDI

Using Empowerment Lessons Videos to Promote Careers in STEM

Speaker:

Linda Calhoun, Founder and Executive Producer

Career Girls

career girls

Closing the Imagination Gap for Girls Around the World

Inspire. Educate. Empower

LIGHTNING TALKS

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PEPFAR U.S. President's Emergency Plan for AIDS Relief

YOUTH POWER LEARNING

Using Evidence to Advance Girl-Centered Programming

Speaker:

Miriam Temin, Project Director , Strengthening Capacity to Build Girls' Protective Assets

Population Council

POPULATION COUNCIL
Ideas. Evidence. Impact.

USING EVIDENCE TO ADVANCE GIRL-CENTERED PROGRAMMING

YouthPower Annual Learning Network Meeting

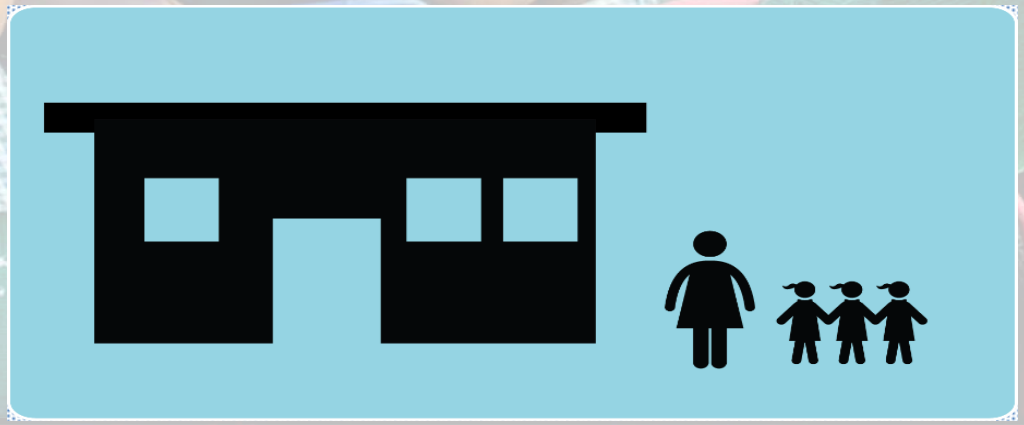
September 26, 2017

Miriam Temin
Project Director
Strengthening Capacity to Build Girls' Protective Assets
mtemin@popcouncil.org

POPULATION COUNCIL
Knowledge. Influence. Impact.

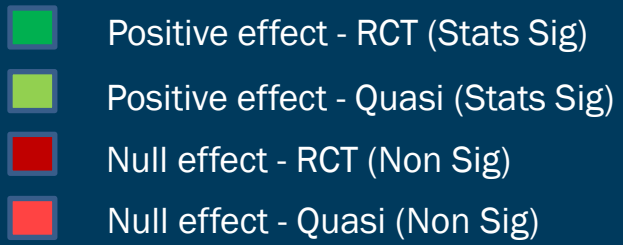
Scan of Safe Space-Style Programs: State of the Field

1. Community-based platform
2. Female mentor
3. Group of girls



POPULATION COUNCIL
Ideas. Evidence. Impact.

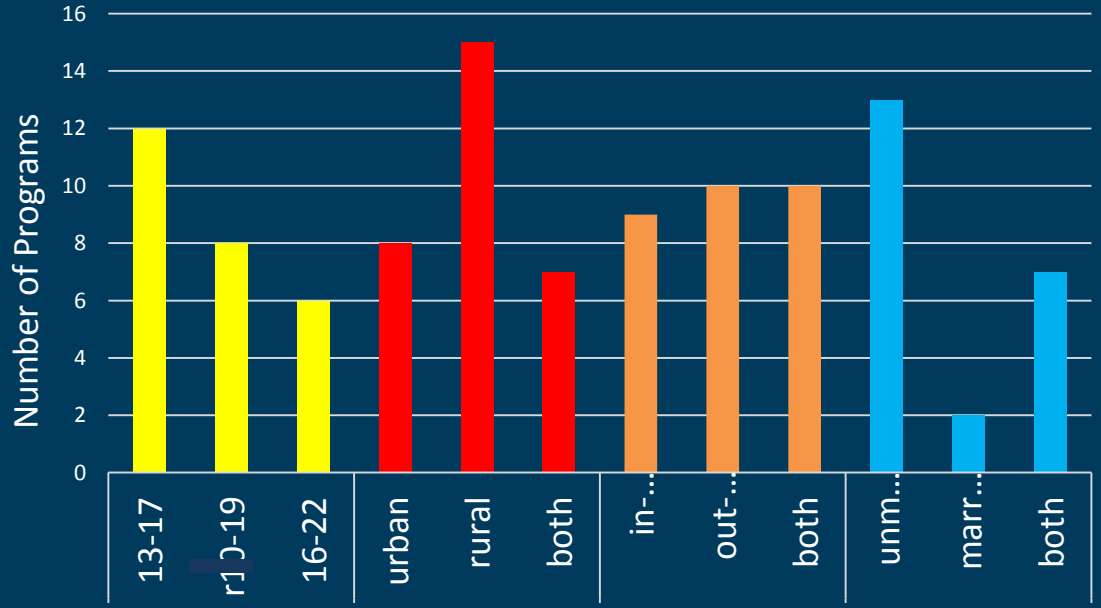
Safe space-style programs empower & promote education; mixed health results



Scan of Safe Space-Style Program Evidence. M. Temin, Heck, C., et al. Population Council: Forthcoming 2017.

POPULATION COUNCIL
Ideas. Evidence. Impact.

Most programs target 13-17 y.o. unmarried rural girls, out-of-school or mixed in & out-of-school



Few programs tailored for girls' heterogeneity.

Scan of Safe Space-Style Program Evidence. M. Temin, Heck, C., et al. Population Council: Forthcoming 2017

POPULATION COUNCIL
Ideas. Evidence. Impact.

Join our Roundtable Session to learn more & discuss

girlsread! Worldreader

DREAMS
WORKING TOGETHER FOR AN A.I.D.S-FREE FUTURE FOR GIRLS & WOMEN

FAWEZA
FORUM FOR AFRICAN WOMEN EDUCATIONISTS OF ZAMBIA (FAWEZA)
EQUALISING OPPORTUNITIES FOR GIRLS EDUCATION

GirlsRead! in Zambia

- 500 e-readers
- Safe space groups
- RCT to improve literacy, test scores, social connections, social norms, & reduce HIV risk

Combatting Participation in Violent Extremism: The Importance of Holistic Approaches

Speaker:

Kevin Corbin, Project Director

Education Development Center

Countering Violent Extremism: Philippines experience

- Context: Southern Philippines
  - Protracted conflict, fragility, extremism; high unemployment; extreme poverty
  - Out of School Youth (15-24)
- Holistic Approach: Basic Ed; Vocational Skills; Work Readiness Skills; Alliance Building; Civic Engagement
- Humanistic in theory: focus on social contract, equity, perceptions to address marginalization and economic growth
- Results: (Quasi-Experimental Impact Eval)
  - 26% youth found new / improved employment
  - 70% youth improved perceptions of community and gov't
  - 75% youth improved life, work readiness and/or leadership skills

The Business Challenge: Learning Business by Doing Business

Speaker:

Hillary Proctor, Director, Technical Services

Making Cents International

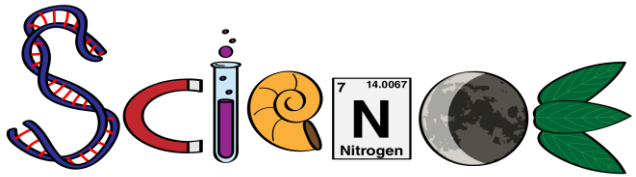
Learning Business by Doing Business: The Business Challenge

September 26, 2017

Hillary Proctor, Director Technical Services

The Art and Science of Youth Projects

Making Cents believes in providing youth the opportunity to engage in their own learning by doing.

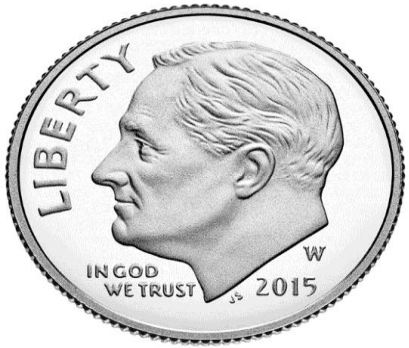


Learning by Doing

Making Cents INTERNATIONAL

When asked to engage youth in agri-business, this is how

What do the youth want…



First, engage in business for a day.

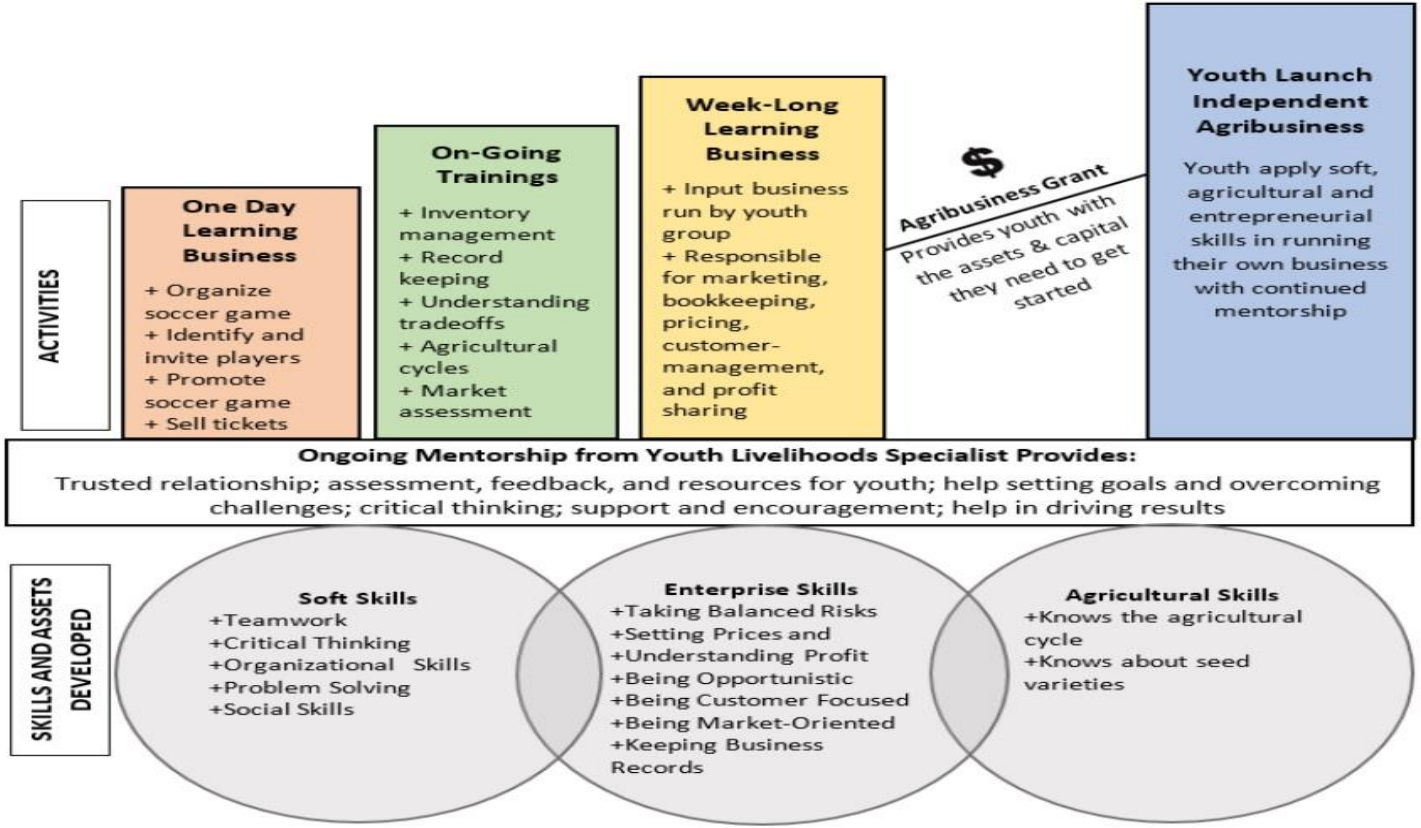
Second, a group agro business for a week.

Third, individual start-up learning grants.

All along the way...

…coaching, mentoring, peer support, group work, community engagement and positive risk taking.

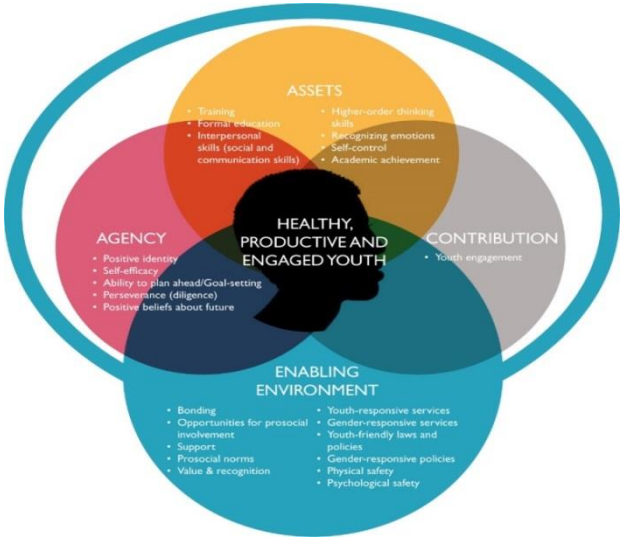
Our Approach: Learning by Doing



Source: Youth Engagement in Agriculture Value Chains Across Feed the Future: Synthesis Report

An Intentional PYD Integration

YouthPower Model



Business Challenge Model

ASSETS

Building:

- Interpersonal Skills
- Social emotional intelligence

AGENCY

Advancing:

- Actors and Decision Makers
- Planning/Goals
- Grit/Resiliency

CONTRIBUTION

Supporting:

- Own group norms
- Answering local market needs

ENABLING ENVIRONMENT

Creating:

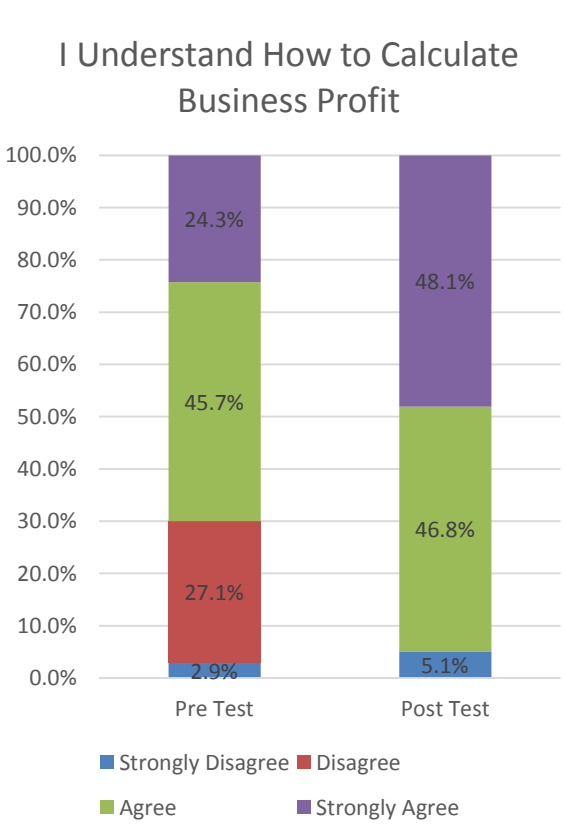
- Safe Space
- Coaching
- Role modeling

Making Cents INTERNATIONAL

By learning by doing, Liberia youth…

In Liberia, over 300 youth-led businesses were created and sustained as well as over 100 youth requesting to further explore agriculture production opportunities.

Similarly, Guyanese youth…



"The business challenge – key word there, challenge. We had to work together to be successful." YouthBiz Student

Want more?

To learn more, join:

- Our roundtable discussion
- Global Youth Economic Opportunity Summit session on our work with YouthBuild International in Guyana

Soft Skills Measurement Instrument

Speaker:

Laura Lippman

YouthPower Action

Youth Soft Skills Measurement Instrument

Youth Power Action

Laura Lippman

YouthPower Action

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PEPFAR U.S. President's Emergency Plan for AIDS Relief

YOUTH POWER ACTION

Responds to Recommendations from our Review

- Measures key soft skills and their relation to positive outcomes across domains
  - Positive self-concept
  - Self-control
  - Social Skills
  - Communication
  - Higher Order Thinking Skills
- Draws from validated tools for youth
- Reduces self-report biases through cross-validation of youth and staff reports and anchoring vignettes
- Response scales are frequencies to differentiate at high end of scale
- Easy to administer; piloting in Africa and Asia
- Scalable and adaptable for USAID youth programs across regions

Youth Tool Includes Measures of…

- Socio-demographic: Age, gender, householder, migrant, married?, children?, SES, poverty, hunger, disability, orphanhood, education, parent relations, social isolation, ethnicity
- Program participation
- Outcomes: education, work, SRH, and violence
- Sub-skill assessments and 1 anchoring vignette for each skill:

  Self-control, Positive Self-concept, Social skills, Higher-order thinking skills, and Communication
- Importance of each sub-skill to youth

Staff Tool Includes…

- Socio-demographics: gender, age, migrant, ethnicity, length of time working in program and working with youth, education
- Assessment of individual youth for each sub-element of the five skills

Timeline

- Cognitive Testing in Educate! Programs in Uganda, begin in November
- Pilot testing in Uganda beginning January 2018
- Analysis and reporting Spring 2018
- Philippines testing 2018

Collective Impact to Transform Urban Violence and Marginalization in Sri Lanka and Nigeria

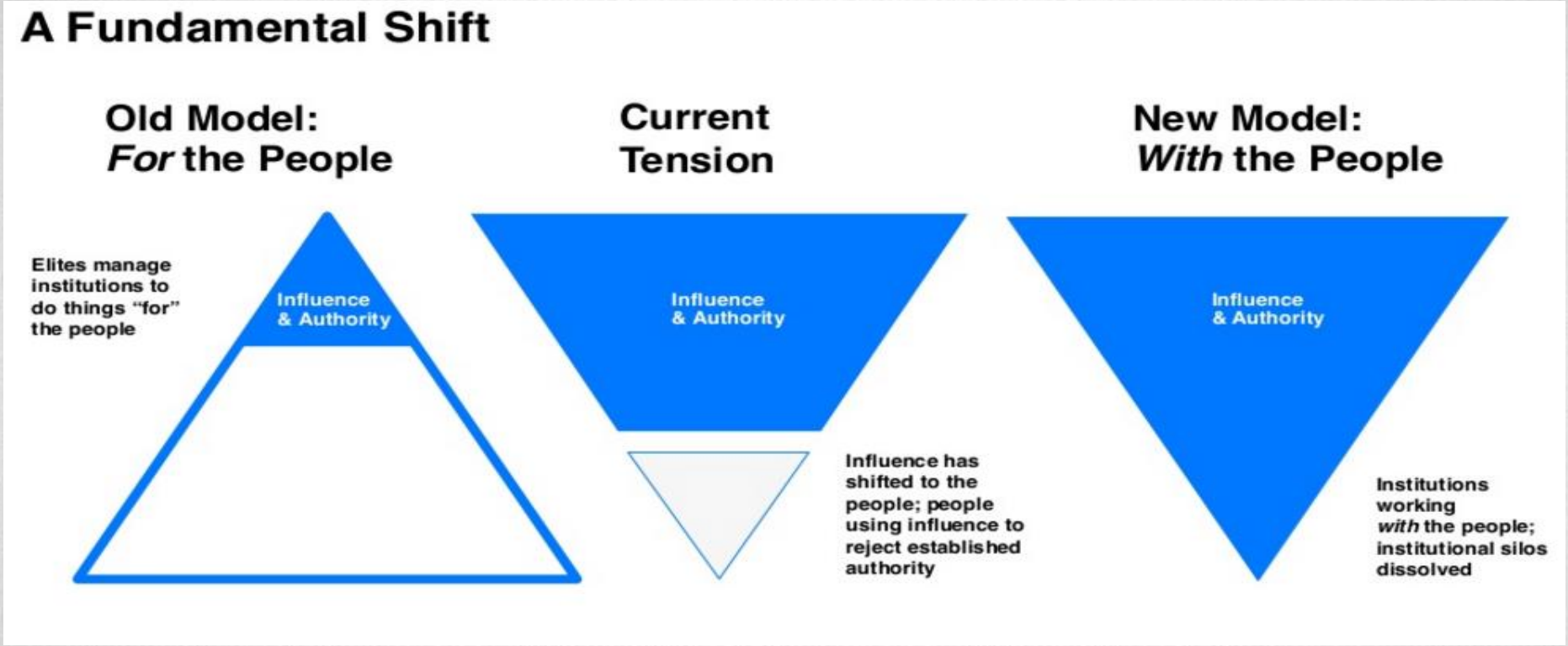
Speaker:

Rachel Taza, Children & Youth Program Coordinator

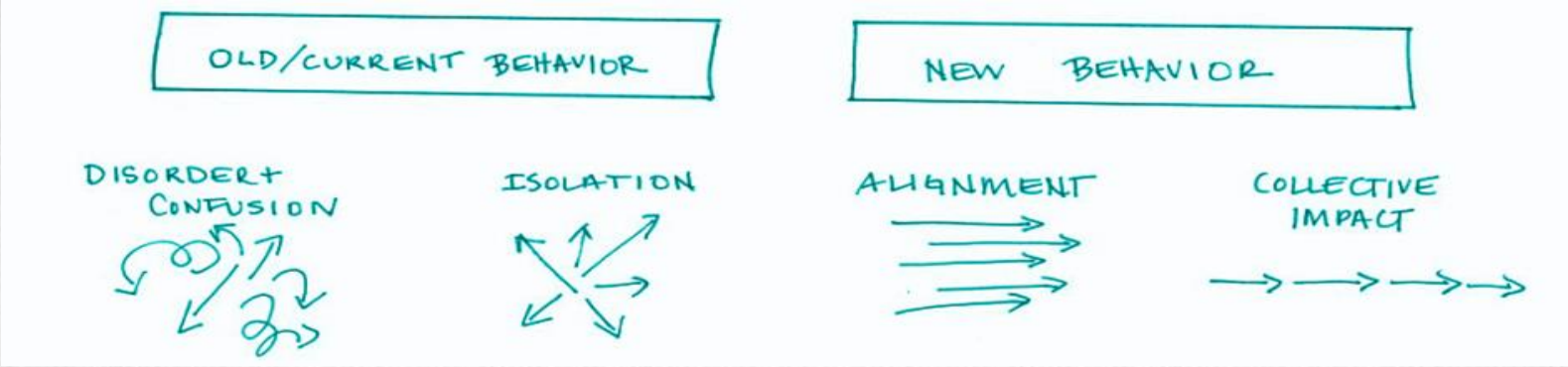
Search for Common Ground

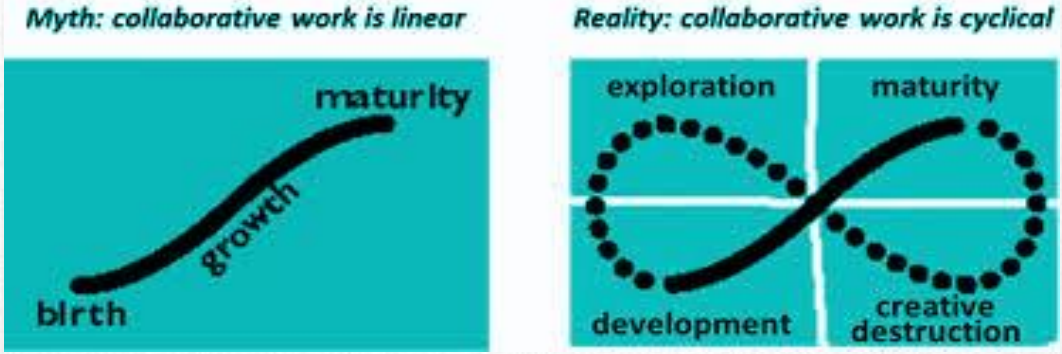
Search for
Common Ground

COLLABORATIVE FOR PEACE & PROSPERITY



Edelman, Inc., "Edelman Trust Barometer: 2017 Annual Global Study."





"The 'How to' Guide," Collaboration for Impact

Search for Common Ground

PILOTING THE COLLABORATIVE:

SRI LANKA

NIGERIA

ROUND TABLE TALKS, POSTER GALLERY

USAID FROM THE AMERICAN PEOPLE

PEPFAR U.S. President's Emergency Plan for AIDS Relief

YOUTH POWER LEARNING

ROUND TABLE TALKS, POSTER GALLERY

1. Move to table hosting the first topic of interest
2. If table is full, move to another table topic of interest
3. Timekeeper will announce switch after 20 min
4. Switch to new table hosting another topic of interest
5. There will be four rounds of sessions

Table	Title
5	1.8 million Adolescents Need HIV Treatment: What Service-Delivery Models Work … and Why?
12	Accelerating Youth Impact Through Data
11	Beyond Youth Engagement: Youth as Protagonists in Education and Workforce Development with Vulnerable Youth
9	Collective Impact to Transform Urban Violence and Marginalization in Sri Lanka and Nigeria
4	Energizing Ghana's Ag Sector with Youth-led Tech Entrepreneurship
14	Gender and Positive Youth Development Community of Practice: Adolescents and Sexual Coercion and Next Year's Theme and Activities
10	Piloting an Integrated Model for SRH and Workforce Development

Table	Title
1	Putting Youth FP INFOcus through Digital Storytelling
15	Youth in Peace & Security Community of Practice: What Works in Peacebuilding and CVE/PVE and Next Year's Theme and Activities
3	The Business Challenge: Learning Business by Doing Business
Room D	The Komo Youth-Led Club Documentary Project: Creating Safe Spaces for Genuine Youth Voices
7	Using Evidence to Advance Girl-Centered Programming
2	Youth Compass: A Guide for Strengthening USAID Youth Activities
8	Youth-Led Research Methodology: Innovative and Tested Models

Table	Title
6	9 Steps for Unlocking the Power of Clubs
10	Baseline Results of the Partnership with Youth Longitudinal Cohort Study in the West Bank
4	Combatting Participation in Violent Extremism: The Importance of Holistic Approaches
15	Cross-Sectoral Skills for Youth Community of Practice: Measuring Youth Competencies across Contexts and Next Year's Theme and Activities
1	Empleando Futuros: Gender and Positive Youth Development
11	Learning Links: "The Uber of Learning" – Refining an Innovative Business Model that Empowers Literate Women
8	Programming Guidance for Youth Entrepreneurship Programs

Table	Title
3	Shifting the Mindset: From Instant Gratification to Agricultural Entrepreneur
7	Soft Skills Measurement Instrument
13	The 2017 Global Youth Wellbeing Index
12	The YouthPower Learning Agenda: Advancing the Field of Positive Youth Development
5	Transforming Politics and Power Through Youth-Led Community Organizing
2	Using Empowerment Lessons Videos to Promote Careers in STEM
14	Youth Engagement Community of Practice: How to Pitch Youth Engagement and Next Year's Theme and Activities
Room D	Youth Engagement Videos: Inspire, Influence, Inform