AGRICULTURAL OPPORTUNITIES



















CONDUCT A YOUTH-INCLUSIVE VALUE CHAIN ASSESSMENT

Value Chain Assessments can provide information about whether youth are currently working in the value chain, trends in correlation of distinct youth profiles to different value chain activities, and the identification of relevant and accessible value chain activities for different segments of youth.

SOIL-MATES

THE DOWN AND DIRT(Y) ON CONNECTING ELIGIBLE AGRICULTURAL OPPORTUNITIES

TO THE YOUTH WHO TOTALLY DIG'EM

YOU GOT WHAT I NEED

Different value chain opportunities require unique combinations of skills at various degrees of mastery. Value chain activities can be analyzed to understand what specific skills and competencies a young person needs, and at what level, to succeed.



Economic opportunities across agriculture value chains are diverse. Successful engagement with each activity requires a unique set of assets and circumstances including physical or financial resources, personal autonomy, social support, individual skill level, and economic viability.





WHAT YOU WANT, BABY I GOT IT

Youth need a variety of skills in order to capitalize on economic opportunities within the agriculture sector. Some young people have high skill levels in relevant areas, while other young people have skills gaps that must be considered, addressed, or accommodated.

TELL ME WHAT YOU WANT, WHAT YOU REALLY, REALLY WANT

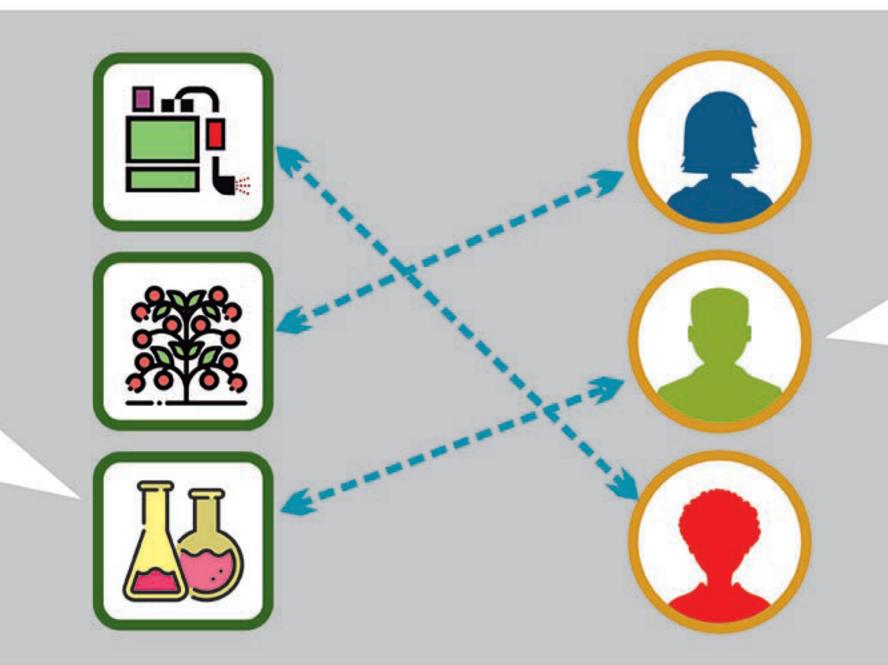
Young people's lives are shaped by the social systems in which they live and grow. These include their families, communities, cultures, and the policies of their governments. These multiple spheres of influence can offer assets and resources that enable youth success, or they can create barriers and constraints.

IT'S A MATCH!

THERE'S A 'SOIL-MATE' FOR EVERYONE...IT'S JUST A MATTER OF FINDING THE RIGHT FIT

I'm the kind of activity that can't be held down so I've been looking to work with a youth who has an adventurous spirit and the mobility to match. I've been told I can be a real 'disrupter' so my soil-mate best be bold!

-Soil Testing



I'm totally smitten with my new role as a soil tester. I thought agriculture was for the old folks but with my smartphone in hand I feel like I'm on the cutting edge! If this is what being involved with ag is like I think we've got a loooooong future together.

- Youth

FINDING THE RIGHT FIT IS CRITICAL BUT THERE'S MORE TO CULTIVATING A STRONG RELATIONSHIP THAN PLANTING THE FIRST SEED. LOOK BACK TO YOUR MATCH-MAKING ANALYSIS TO IDENTIFY WHAT KINDS OF INPUTS YOUTH NEED AND HOW TO CREATE A SUPPORTIVE ENVIRONMENT FOR YOUR SOIL-MATES TO GROW TOGETHER AND FLOURISH.







YOUTH



GETTING TO KNOW YOU

CONDUCT A YOUTH ASSESSMENT

Youth Assessments provide a picture of the youth population in a specific community, region, or country. They help us understand unique youth sub-groups within the greater population and whether youth in those sub-groups have increased opportunities or barriers. These assessments also reveal how youth relate and interact within their families, communities, and the broader society.

