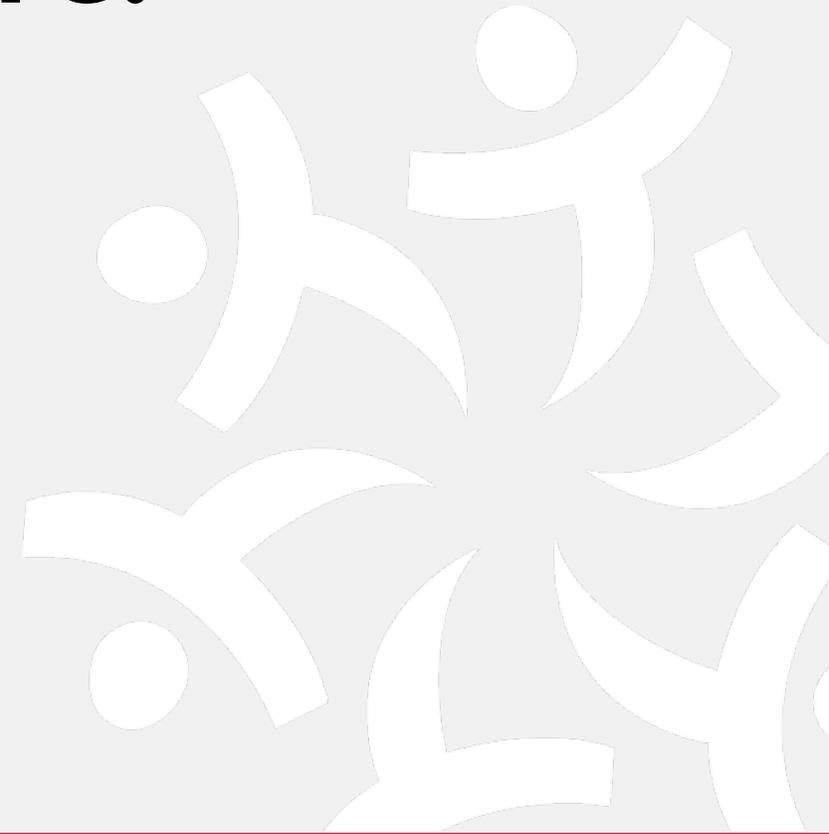


Engaging Youth in Agriculture:

A resource guide about the integration of youth into

Feed the Future



Today's Webinar

Meredith McCormack, Program Analyst, Bureau for Food Security at USAID



Hillary Proctor, Director of Technical Services, Making Cents International

Rachel Blum, Independent Consultant, Contributing Author for the Feed the Future Program Design Guide for Youth-Inclusive Agriculture and Food Systems



David Feige, Independent Consultant, Contributing Author for the Feed the Future Program Design Guide for Youth-Inclusive Agriculture and Food Systems

Ignatius Ahumuza, Co-Founder and Executive Director, Art Planet Academy Organization



Patricia Gichinga, Head of Production, The Mediae Company



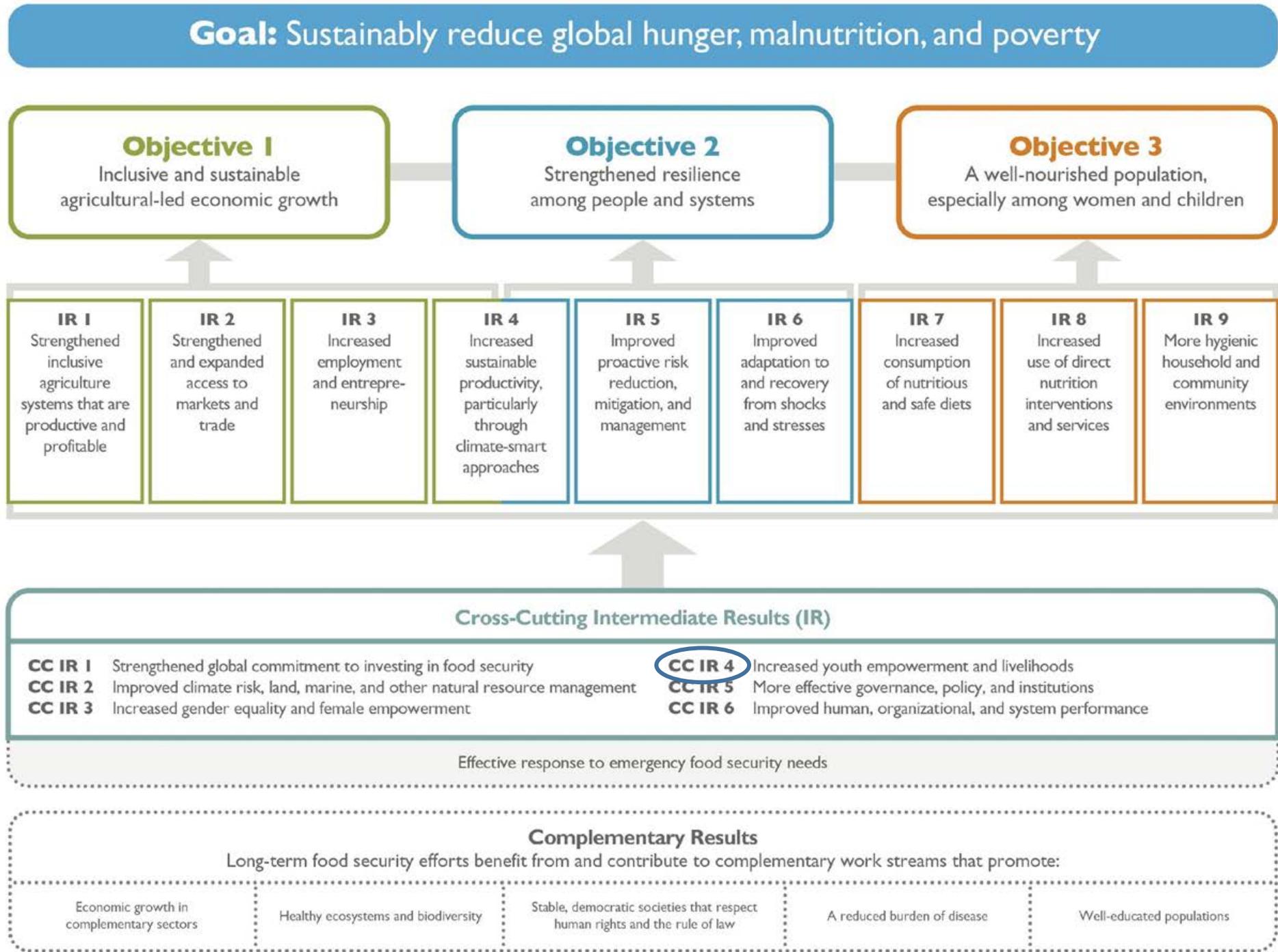
Feed the Future's Investment in Youth



Global Food Security Act

- July 2016 enactment of the Global Food Security Act (GFSA) of 2016
- Passed with broad bipartisan majority
- Institutionalized the Feed the Future approach to improving food security and nutrition
- Required a whole-of-government, five-year Global Food Security Strategy for FY 2017-2021
- Reflects learning and analysis from the beginning of Feed the Future and reflects changes in global context since initiative started

Global Food Security Strategy Framework





Feed the Future Indicator Handbook

March 2018

Youth Indicator

- Percentage of participants in USG-assisted programs designed to increase access to productive economic resources who are youth (15-29).

Ignatius Ahumuza,
Co-Founder and Executive Director,
Art Planet Academy Organization



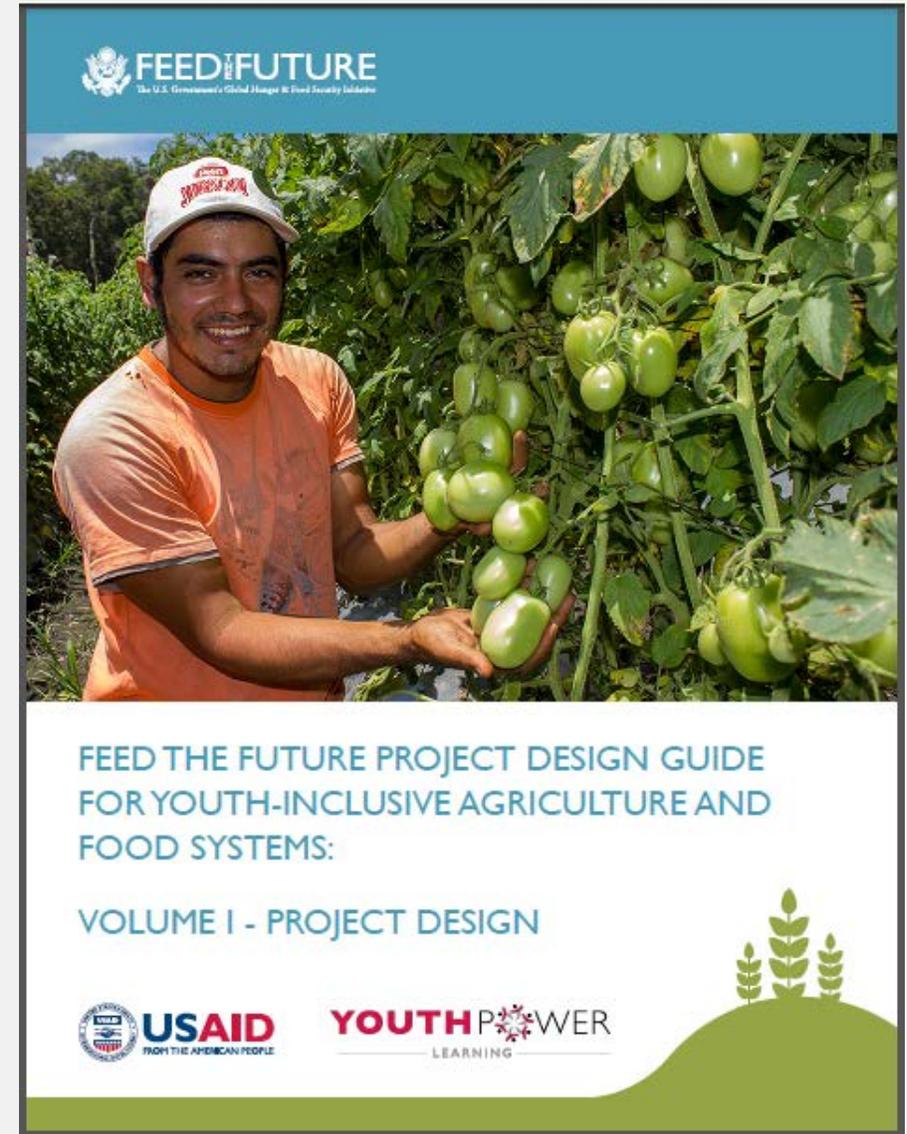
Patricia Gichinga,
Head of Production,
The Mediae Company



Volume I: Project Design

Top 5 Take-aways

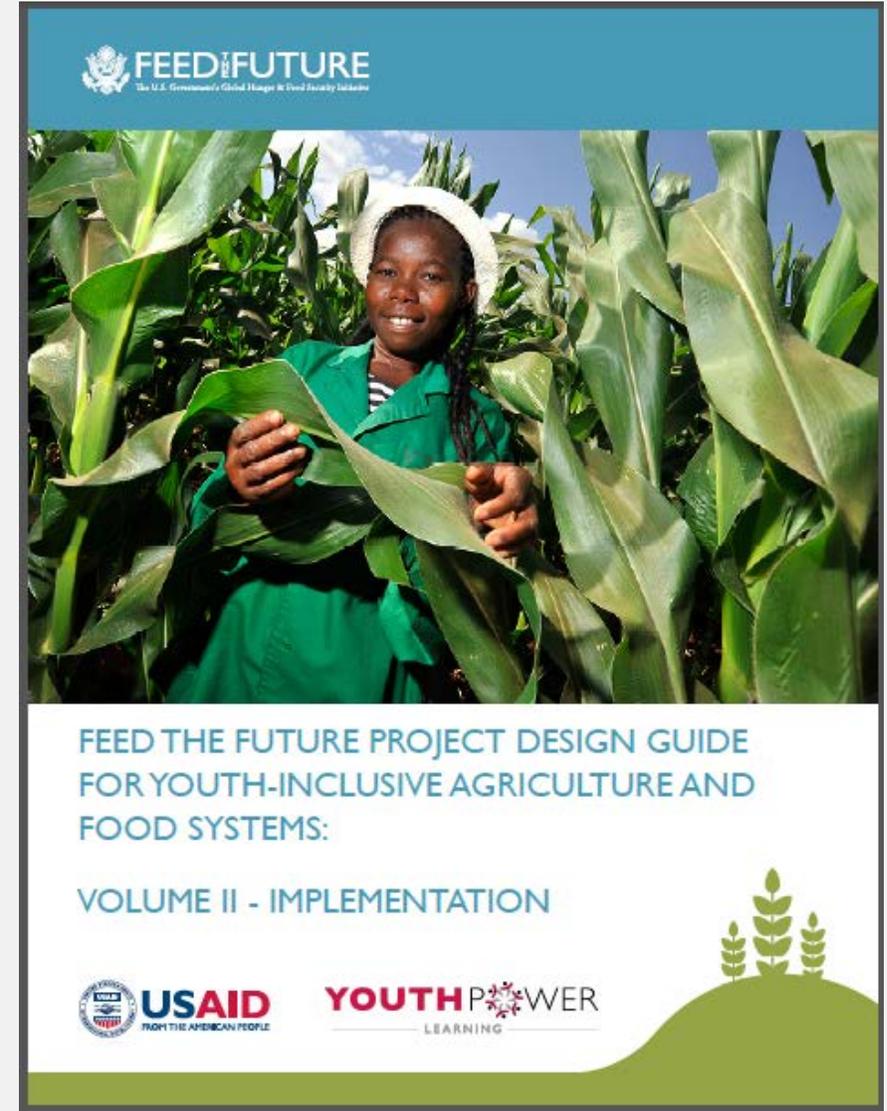
- Engage youth throughout the program cycle
- Draw on youth specialists
- Identify youth cohorts
- Conduct a youth analysis
- Apply PYD to ensure evidence-based design



Volume II: Implementation

Top 6 Take-aways

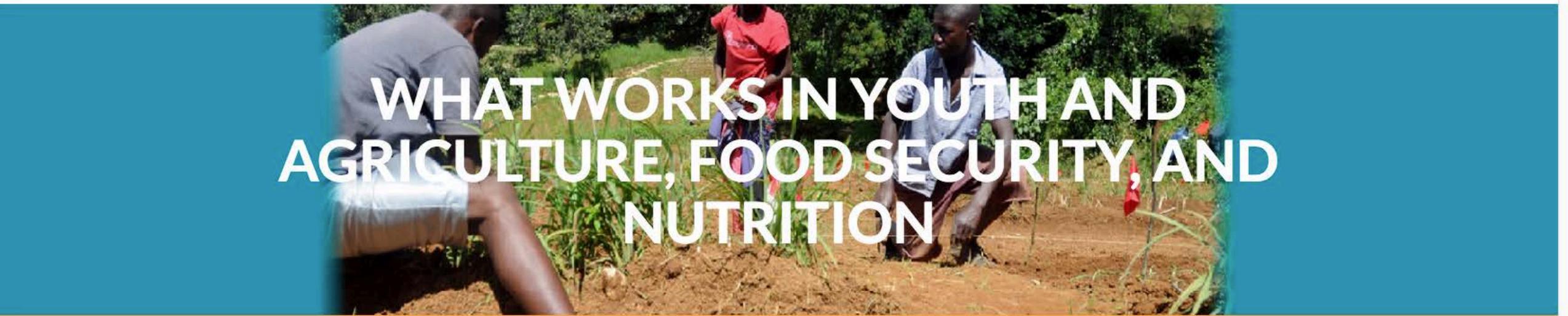
- Identify appropriate value chain entry points
- Align workforce training with both current and future market needs
- Provide wrap around services
- Take the supporting environment into account
- Employ special considerations in conflict environments
- Apply PYD throughout



Exploring the Interactive Guide

<http://www.youthpower.org/bfs-fff-design-guide>





What Works in Youth and Agriculture?

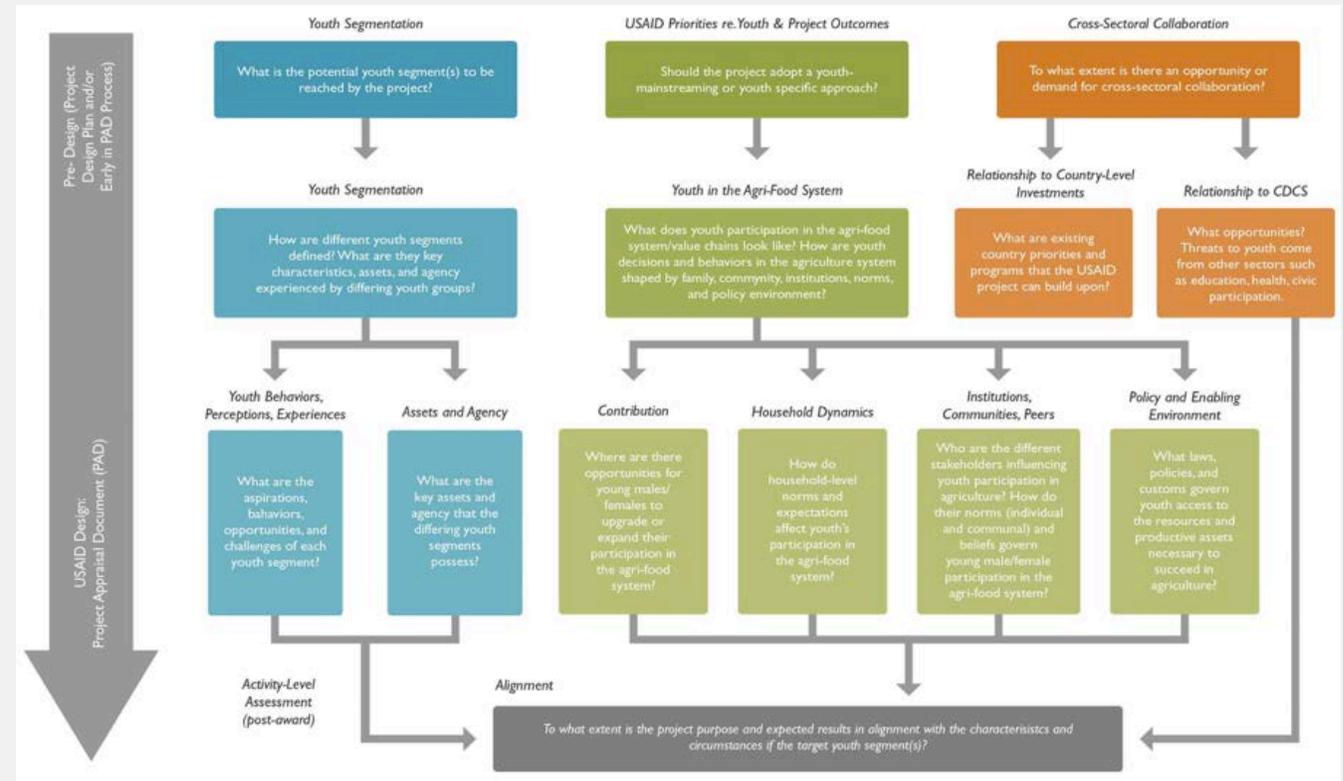
Given the growing youth populations in sub-Saharan Africa and the state of economic livelihoods in the region, the agriculture sector – and particularly on-farm production – offers great potential for alleviating unemployment and underemployment in Sub-Saharan Africa. In the near term, self-employment in the informal sector will likely present the greatest opportunity for generating youth employment, particularly in low-income countries.

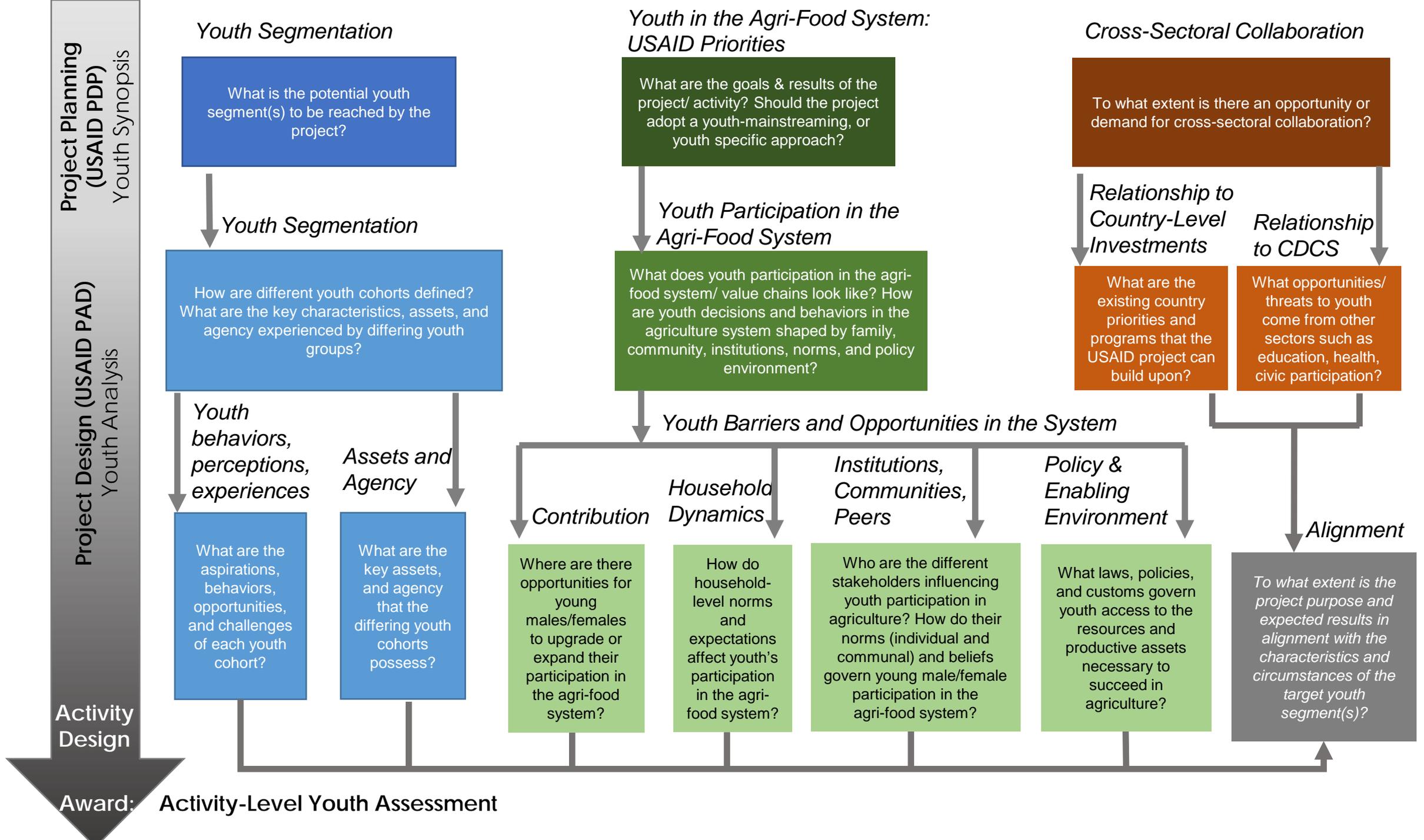
Young men and women are engaged in the agri-food system in a variety of ways – through formal and informal wage work, unpaid family labor, self-employment, and cooperative membership – and across all levels of the value chain. Overall, youth earn “mixed

- [Youth Unemployment, Job Creation, and Agriculture](#)
- [Youth Engagement in Agriculture](#)
- [Skills Development and Agriculture Education and Training \(AET\) for Youth](#)
- [Youth-Inclusive Agriculture Financial Services](#)
- [Youth and Land](#)
- [Youth-Inclusive Gender Considerations in Agriculture](#)
- [Youth, Agriculture, and Technology](#)
- [Assessment Tools for Youth in Agri-Food Systems](#)

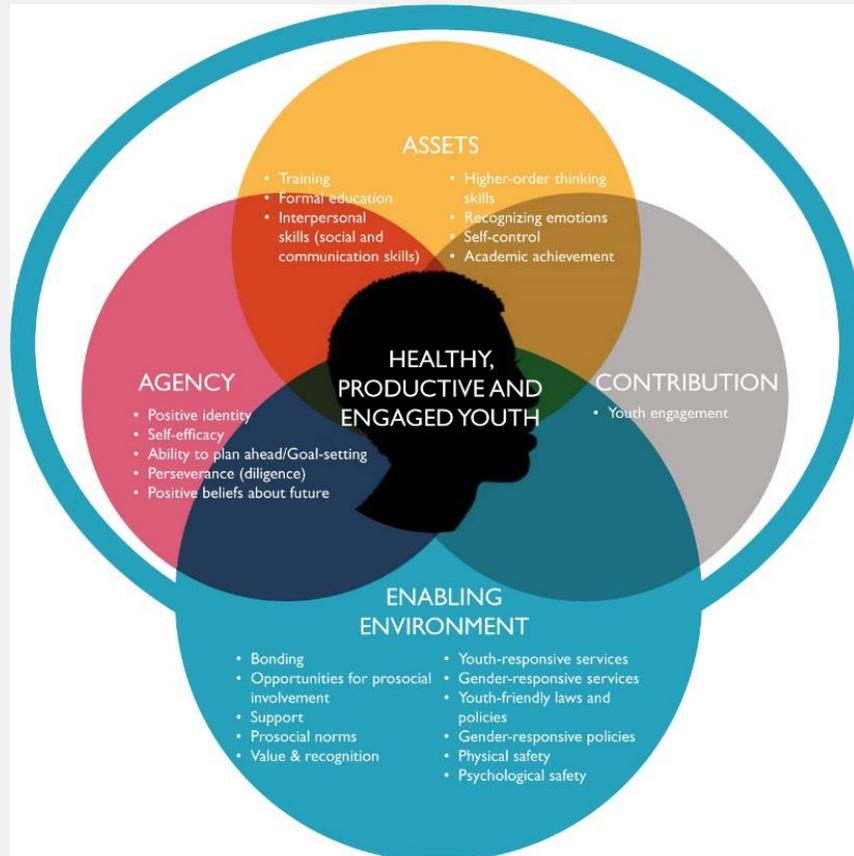
Sneak Peak I: Youth Analysis Framework

- Highlights major considerations for aligning youth segments with project purpose
- Intended for USAID project designers (pre-solicitation)

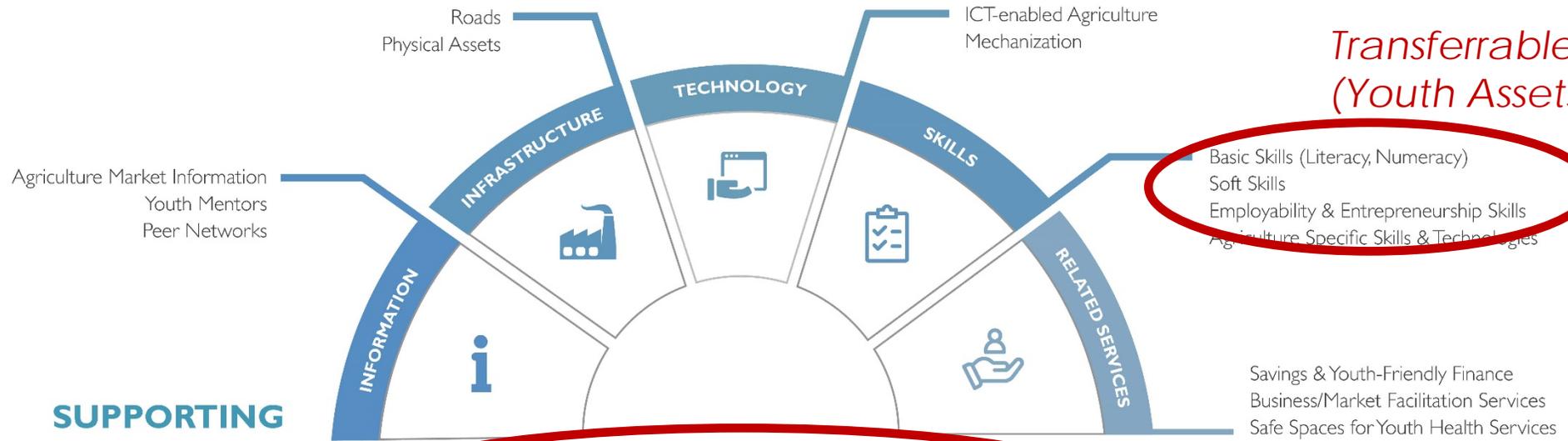




Sneak Peak II: Youth and Agri-Food Systems



- How does a positive youth development (PYD) lens apply to the agro-food system?
- What are the salient youth considerations within the agro-food system?



*Transferrable Skills
(Youth Assets, Agency)*



RULES

*Value Chain Entry
Points (Contribution)*



*Other Rules and
Norms
(Enabling
Environment)*

Finance Policy & Practices
Land Policies & Practices
Youth-Related Policies & Practices
Food System Governance (Agric. Commercialization)
MSE Policy & Practices

Cultural Norms
Gender Norms
Value Chain Norms

*Families,
Communities, Peers
(Youth Agency,
Enabling
Environment)*

How can I learn more?

Download Volumes:

- Youthpower.org/bfs-fff-design-guide
- Feedthefuture.gov

USAID University

- May 10th – Washington DC
- May 14th – Bangkok
- Check website for future dates



Stay tuned!

www.youthpower.org

<http://www.youthpower.org/bfs-fff-design-guide>

<http://www.youthpower.org/what-works-youth-and-agriculture-food-security-and-nutrition>



What can you do next?

- Contribute to the Twitter stream and spread the message of #PositiveYouthDevelopment.
- Join a YouthPower Community of Practice.
- Visit the YouthPower Learning Hub at www.YouthPower.org and use the resources, best practices, and knowledge shared.
- Send materials to post such as reports, studies, and other resources to us at info@youthpower.org.



www.YouthPower.org

Thank you!

Thank you for participating in this YouthPower Learning event .
The recording of today's event will be shared with all registrants.

Please visit www.YouthPower.org for more.



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