

Application of the PYD Framework



Divide into Groups

- Sectors:
 - Education/ Workforce Development
 - Health
 - Democracy & Governance
- Move with your items, as you will stay in these groups for much of the training.



Key Phases of Program Design and Evaluation

1. Refine key desired outcomes or research questions
2. Selecting PYD features and beneficiaries of the program
3. Finalize the logic model
4. Decide what to measure, and how (study design and indicators)
5. Analyze the data, disseminate the findings and adapt your program

Read Youth Theater for Peace (YTP) Case Study



Phase One:

Refine Key Desired Primary Outcomes and Research Questions

Key Question

How can I use the PYD Measurement Framework to help me select the key primary outcomes and research questions?

Primary outcomes:

What you hope to achieve at the end of your youth program and should be related to your overall program goal.

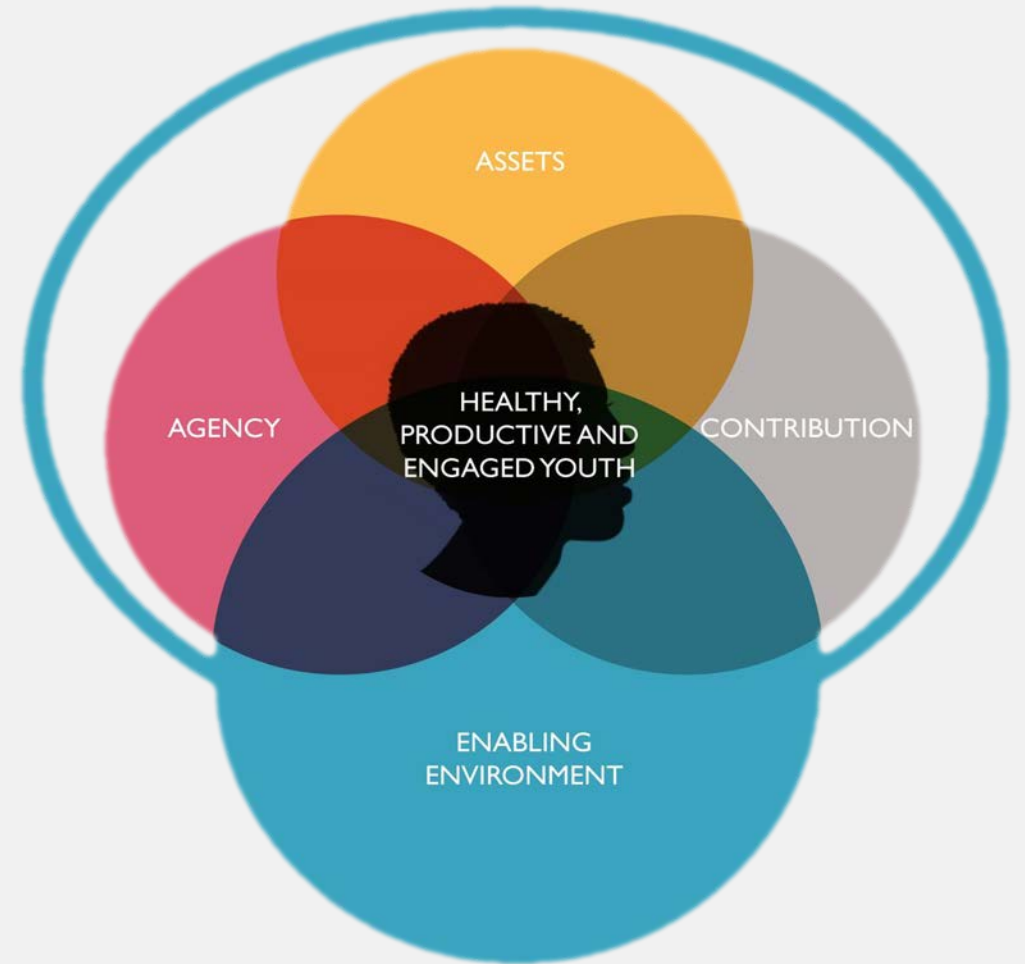
The research question:

Whether the activities and outcomes of the program lead to a change in your primary outcomes of interest?

PYD Framework

Four PYD Domains:

- Assets
- Agency
- Contribution
- Enabling Environment



Using the PYD Framework to Define Primary Outcomes and Research Questions

Domains

- How do your outcomes/ research questions relate to the four domains?
- Can you include more than one?

Features

- Which PYD features support your goal?
- These will help ensure your activities have long-term PYD impact

Constructs and Indicators

- Take into account relevant constructs when developing outcomes and research questions
- Consider which constructs are associated with key sectoral outcomes of interest

Case Study: YTP Phase 1

- Goal: "Empower youth and adults in conflict-prone communities to stimulate lasting conflict prevention and promote a culture of peace within their communities and beyond."
- Two outcomes:
 - Conflict prevention
 - Reducing violence

Phase Two: Selecting PYD Features and Beneficiaries

Key Questions

Which PYD **features** should be included in my program, and who should be the target beneficiaries?

How are **features** and beneficiaries connected to the key outcomes of my program?

The seven PYD **features** are based on the most effective elements of a PYD program.

Beneficiaries can include multiple levels



Using the PYD Framework to Select Program Features and Beneficiaries

Features

- Consider which features support your primary outcomes of interest

Domains

- How do the features you've selected connect back to the domains?

Which beneficiaries do these features relate to?

Case Study: YTP Phase 2

Features

- Skill building: program aimed to give youth tools to express themselves and take action, respect diverse opinions and develop empathy, and understand conflict cycles and triggers
- Safe Space: YTP created a safe space on the stage for trust and dialogue

Beneficiaries

- Youth
- Adult mentors

Group Activity: Complete Phase One and Phase Two

- What are the primary outcomes of the program, specifically related to PYD?
- What are the primary research questions?
- What PYD **features** relate best to the program?
- What beneficiaries is the program targeting?

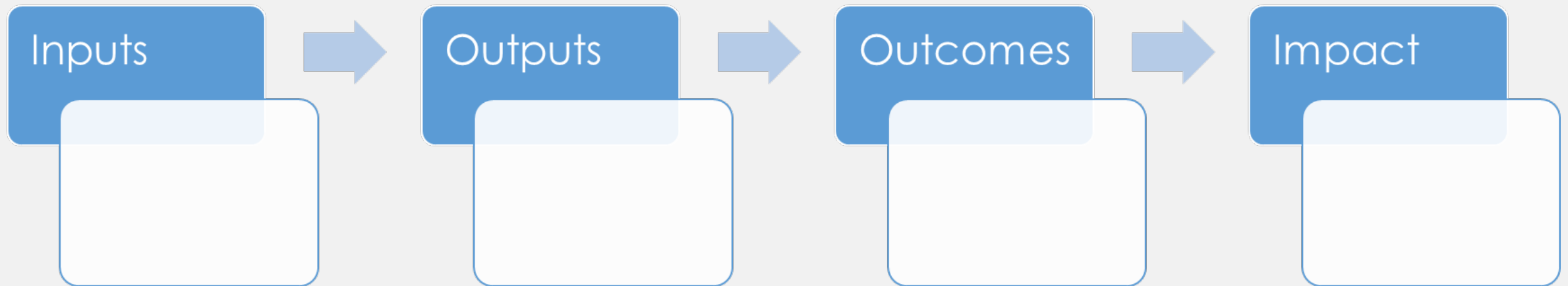


Phase Three: Finalizing the Program Logic Model

Key Question

How can I use the PYD Measurement Framework to develop my logic model?

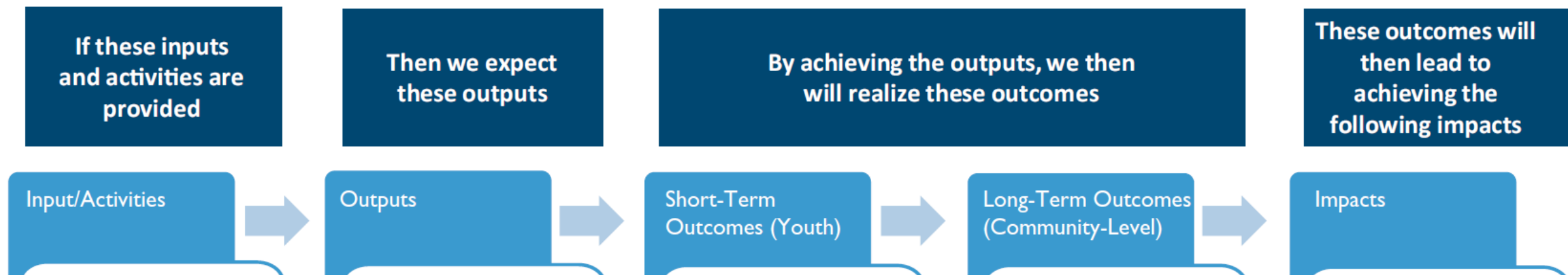
Logic Model



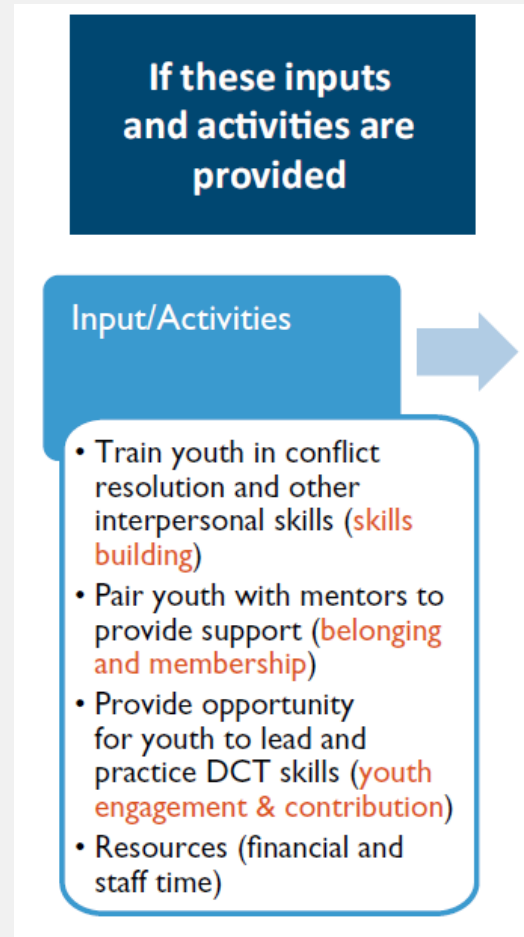
Using the PYD Framework to Finalize a Logic Model

- Connect PYD domains and features (inputs and activities) with PYD outcomes of interest, which are tied to the indicators
- This helps to illuminate outputs, outcomes and impacts, and ultimately the sector-specific PYD outcomes of interest (outcomes and impacts)

Case Study: YTP Phase 3



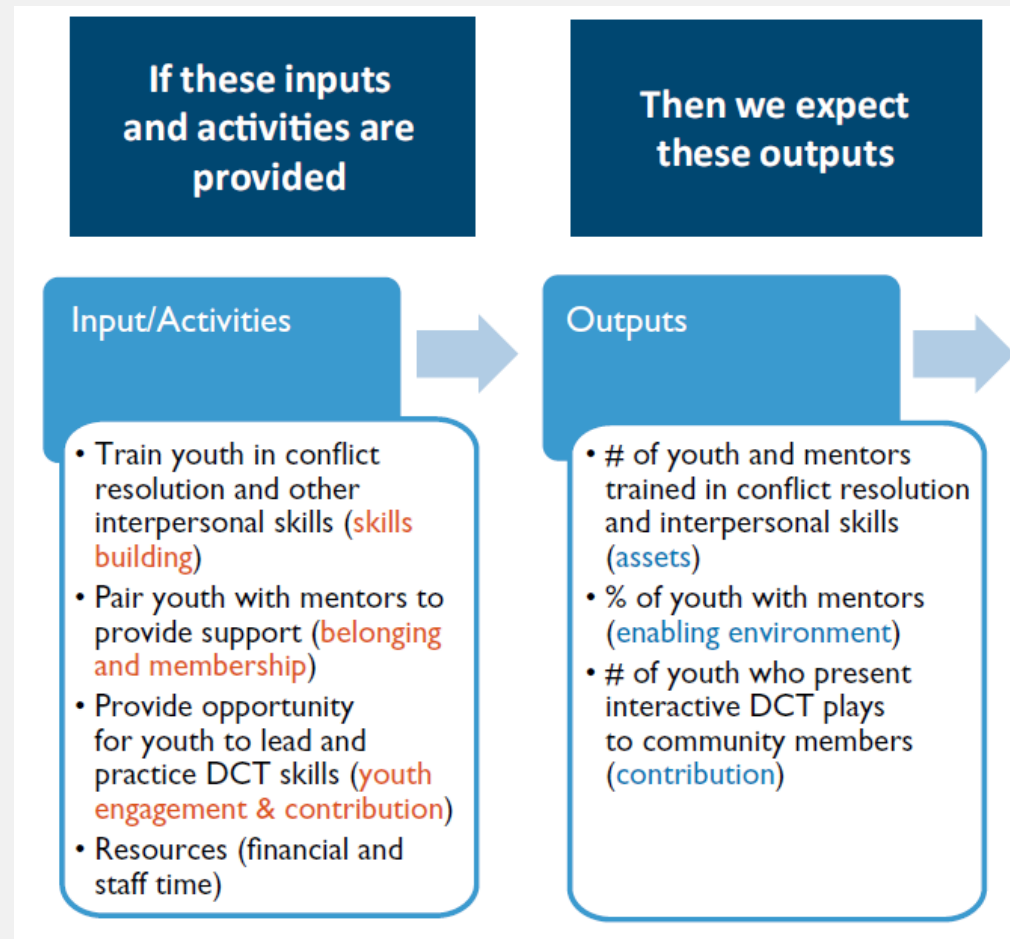
Case Study: YTP Phase 3



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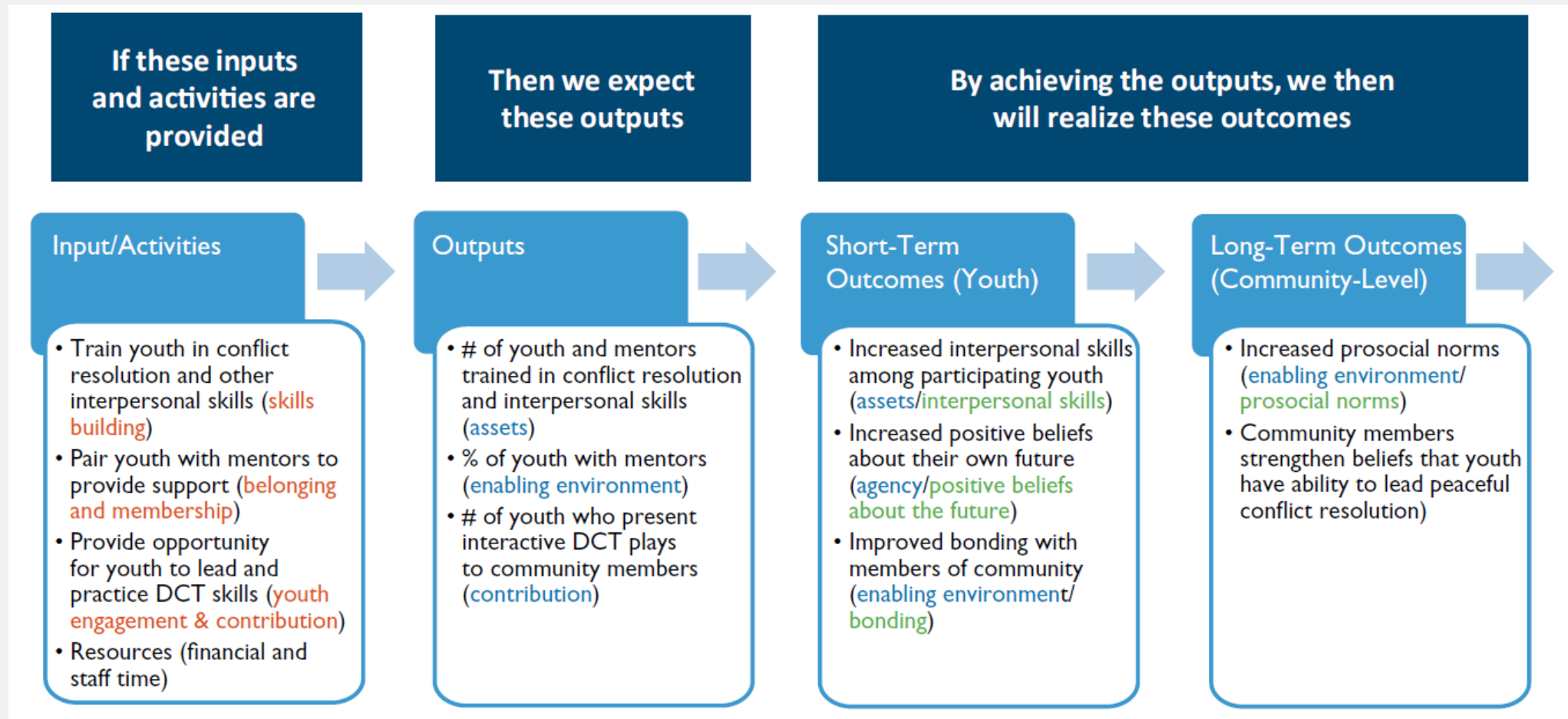
Case Study: YTP Phase 3



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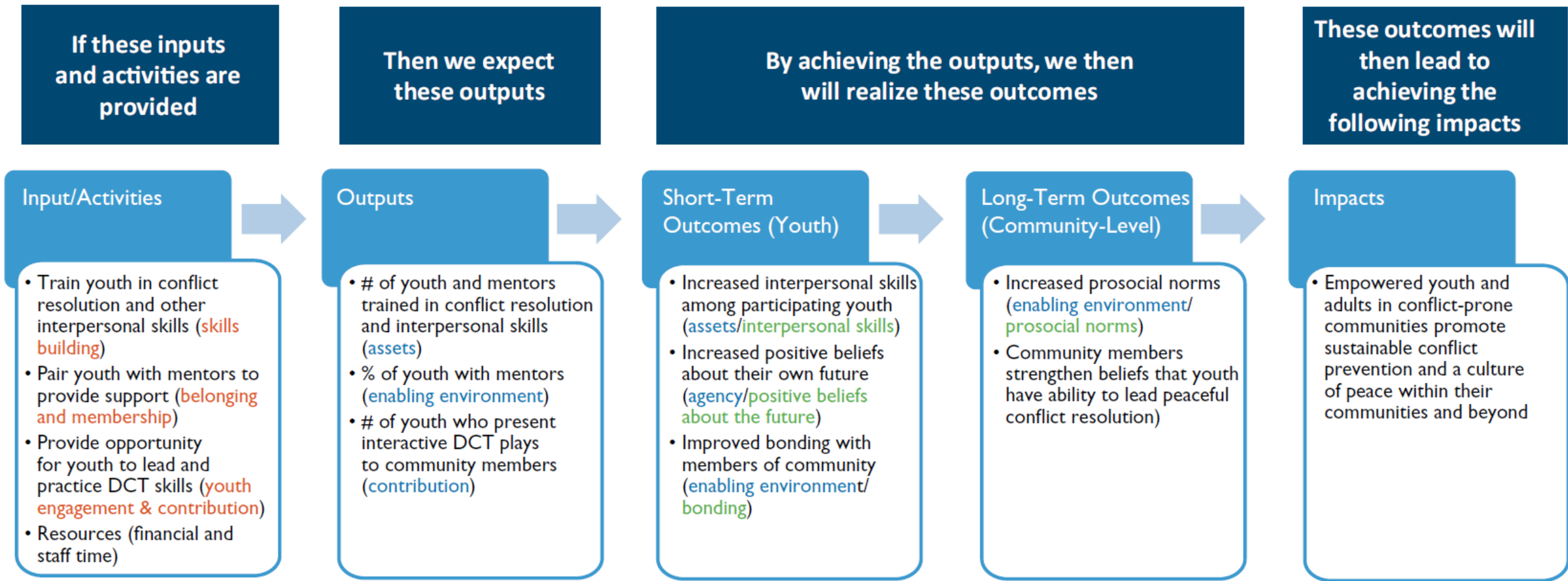
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Case Study: YTP Phase 3

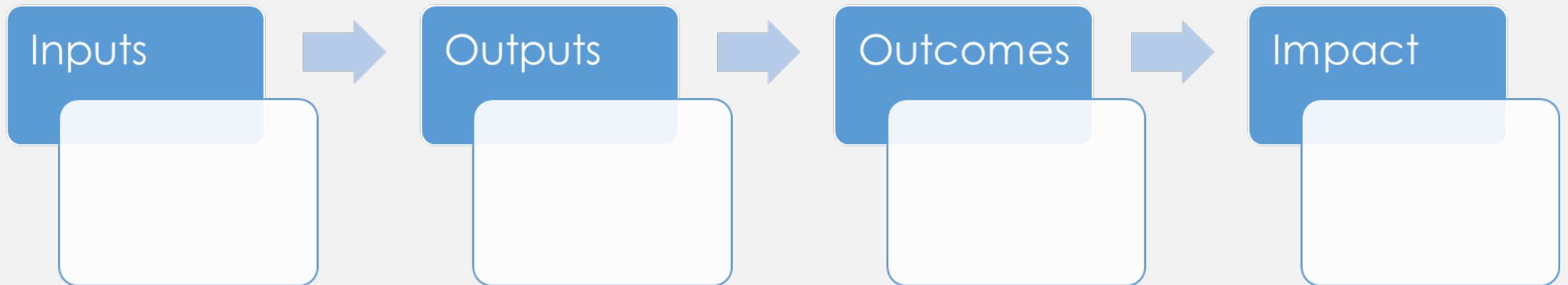


Case Study: YTP Phase 3



Group Activity: Complete Phase 3

Connect inputs and activities with PYD outcomes of interest



Phase Four: Decide What to Measure, and How

Key Questions

Which PYD **constructs** do I want to measure?

Which PYD measurement sources (e.g., survey tools) do I use to measure my **constructs** of interest?

What research design best addresses the evaluation needs of my project?

Indicators Should

- Reflect the PYD **constructs** central to the goals and objectives of your project
- Use sources appropriate to that indicator
- Reflect the appropriate level or stage of the program
- Be the right type of indicator
- Pertain to the targeted beneficiaries of the program

Using the PYD Framework to Select PYD Indicators and Data Collection Methods

Constructs and Indicators

- Review Illustrative Indicators Table and find constructs relevant to your project
- Select indicators most suited to beneficiaries and level of analysis

Domains

- Ensure you have at least one indicator for each relevant domain

Features

- Ensure you have at least one indicator for each construct indicated by the relevant features

Case Study: YTP Phase 4: Possible Indicators

Assets: Skill Building

- Increased interpersonal skills
- Increased higher-order thinking skills

Contribution: Youth Engagement

- Youth report being participating in program's design, implementation, or evaluation

Agency: Skill Building

- Increased positive beliefs about own future
- Increased feelings of self-efficacy
- Increased ability to plan and set goals

Enabling Environment: Safe Space

- Increased feeling of safety in their environment

Group Activity: Complete Phase 4

- Use the illustrative indicators table to select 3 relevant PYD indicators for the project
- Consider the study design that you would develop in order to measure these indicators

Positive Youth Development Illustrative Indicators ¹			
FEATURE	CONSTRUCT	DEFINITION	ILLUSTRATIVE INDICATORS
DOMAIN: ASSETS			
Skill building	Training	Training in skills specific to vocation, employment or financial capacity (e.g. money management, business development and marketing).	<ul style="list-style-type: none">• Number/proportion (%) of youth enrolled in vocational or other training• Number/proportion (%) of youth who completed vocational or other training
Skill building	Formal education	Exposure to formal education.	<ul style="list-style-type: none">• Number/proportion (%) of youth who have completed primary education• Number/proportion (%) of youth who have completed secondary education• Number/proportion (%) of youth who have completed post-secondary/ tertiary education• Number of months youth attended school• Number/proportion (%) of youth enrolled in education• Number/proportion (%) of youth re-enrolled in education

Phase Five: Analyze, Disseminate and Learn From the Data



Key Questions

How will I analyze the data that I collect?

How will I learn from and communicate the PYD story from my program?

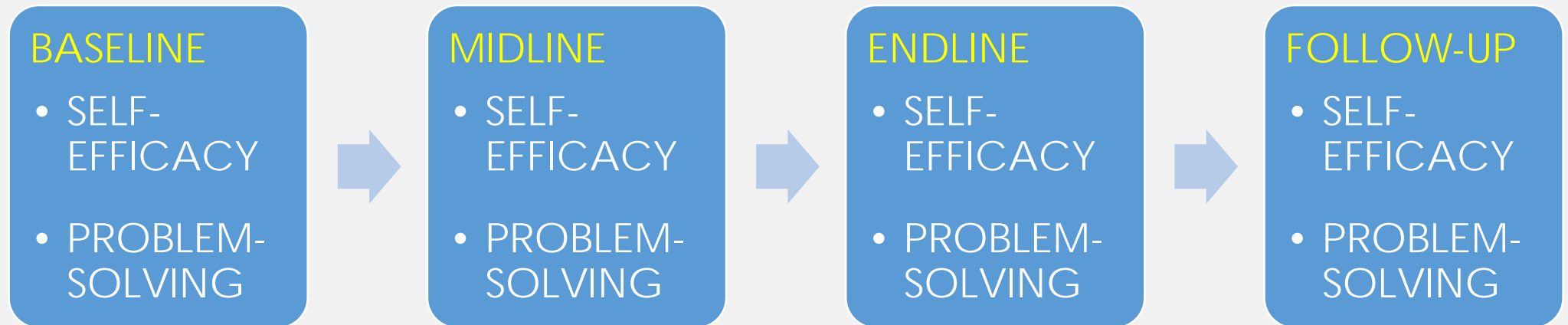
PYD approaches for data analysis

- Qualitative data gathered through interviews, meetings, or focus groups
- Prompts or questions can link directly to the PYD domains or concepts.
- Data can be coded for the domains or specific PYD concepts.



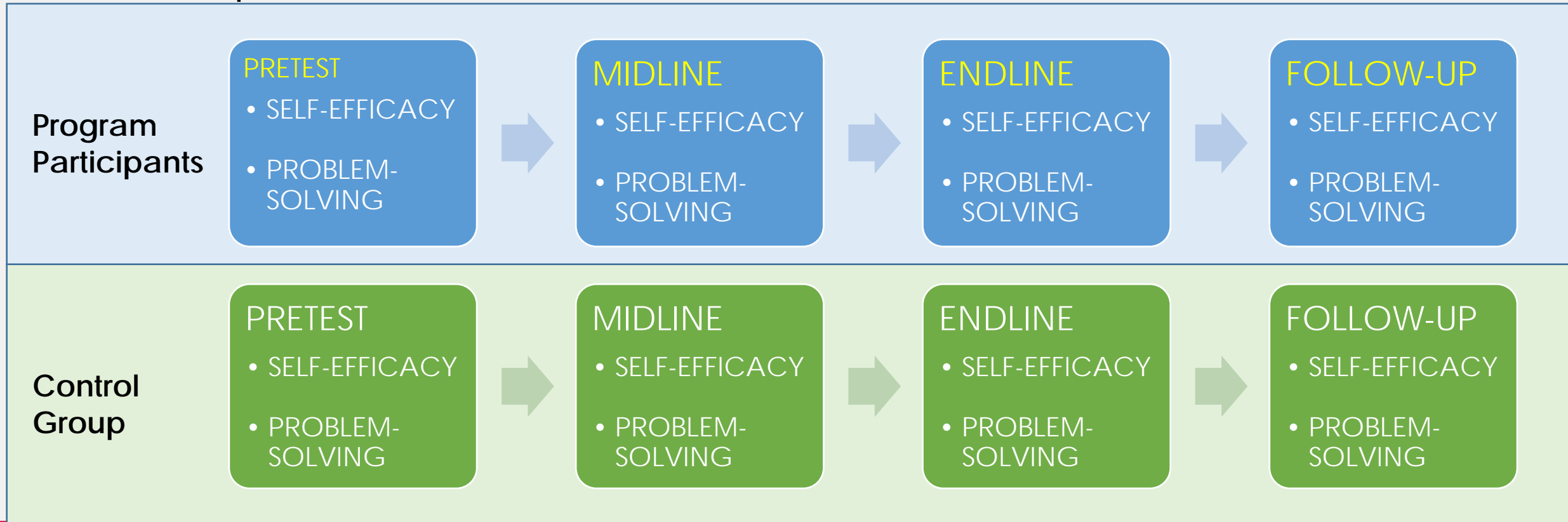
PYD approaches for data analysis

- Quantitative data should be collected and analyzed to detect the desired ***change*** in PYD indicators.



PYD approaches for data analysis

- Compared to whom?

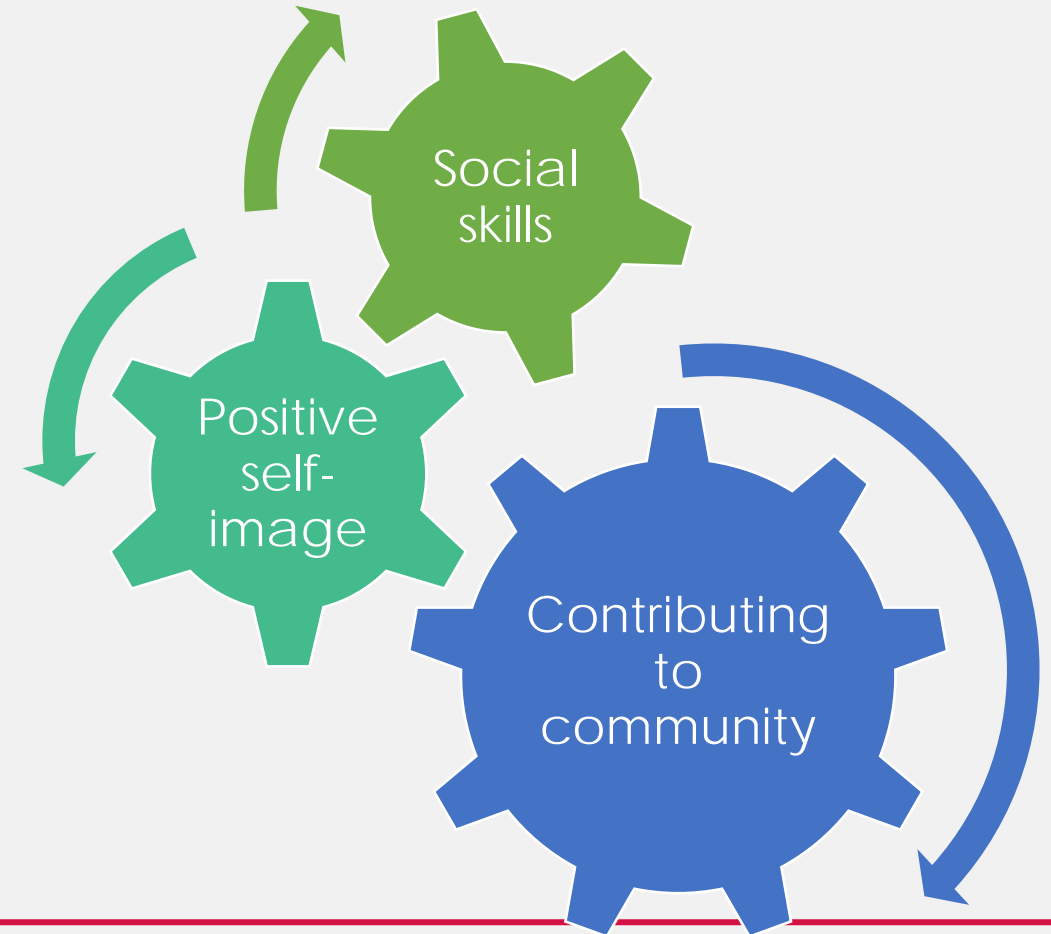


PYD approaches for data analysis

PYD **constructs** are interconnected but distinct.

Sometimes useful to aggregate.

Sometimes better not to.



PYD approaches for data analysis

- Disaggregating by groups...



Using the PYD Framework to Analyze and Disseminate Data

Domains

- Are there ways to code the data by domain or group measures into domains?
- Dissemination: Discuss program working in each PYD domain

Features

- How can you use data to understand how well PYD features were used and associated with improvements?
- Dissemination: Discuss which features were most effective

Constructs and Indicators

- Ensure data analyses are appropriate to type of measure and data source
- Dissemination: Represent indicators accurately

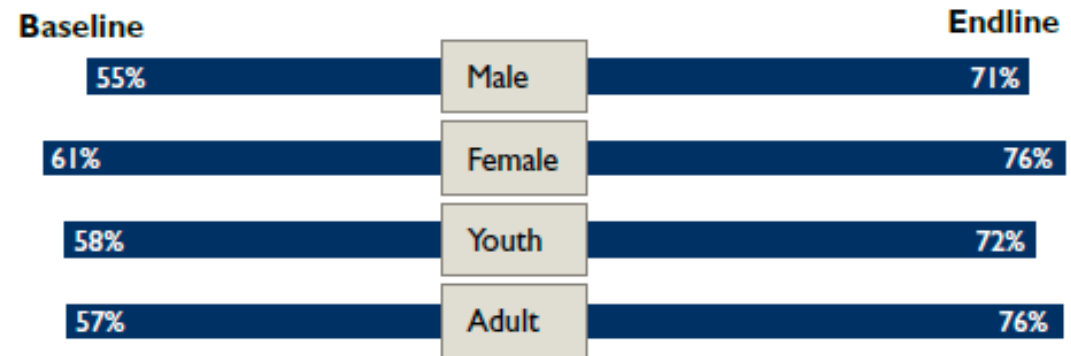
Case Study: YTP Phase 5

To disseminate the results, YTP organized town hall meetings where youth presented the results, thereby increasing their contribution and ownership of the program and research results.

Materials created included write-ups and graphics.

Ability to lead peaceful resolution of conflicts by gender and age

More community members reported an ability to lead peaceful resolution of conflicts in the community at endline than at baseline across all subcategories for gender and age



Group Activity: Complete Phase 5

- What are some of the perceived challenges for analyzing data? How would you work around those and use the PYD framework to analyze data?
- Brainstorm 2-3 ways on how you would disseminate the findings from your program, especially in a youth-friendly manner
- Consider how you may adapt your program after analysis and dissemination of findings to be more effective in PYD

Questions?

POSITIVE YOUTH DEVELOPMENT MEASUREMENT TOOLKIT

A PRACTICAL GUIDE FOR IMPLEMENTERS OF
YOUTH PROGRAMS



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