

Welcome



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTH POWER
LEARNING

ICTs in the Hands of Youth: Tools for Peacebuilding and Violence Prevention

@YPLearning | #Peacebuilding



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTH POWER
LEARNING



YouthPower Learning



Maria Brindlmayer
Co-chair, YouthPower Community of Practice
(CoP) for *Youth in Peace and Security*
December 5th, 2016

Advancing solutions to improve young lives

- YouthPower advances solutions through integrated research and development programs to improve the capacity of youth-led and youth-serving institutions.
- *By engaging youth, their families, communities, and governments in innovative programs, we build young people's skills, assets, and competencies; foster healthy relationships; strengthen the enabling environment; and transform systems.*

What is Positive Youth Development?

There are four critical components to PYD:

- PYD programs recognize youth's inherent rights and result in youth who have **assets**, the ability to leverage those assets (**agency**), and the ability to **contribute** to positive change for themselves and their communities, surrounded by an **enabling environment** that supports them.

<http://www.youthpower.org/positive-youth-development>



How can we partner together?

- **Ongoing YouthPower Activities: YouthPower Implementation Projects**
- **Identifying What Works**
- **Measuring PYD: Indicators**
- **Sharing Resources, Events, Information and what Works: Learning Hub YouthPower.org**
- **Communities of Practice:**
 - **Youth in Peace and Security**
 - **Gender**
 - **Youth Engagement**
 - **Cross-Sectoral Skills**





Theo Dolan
Director, PeaceMedia
and PeaceTech Lab
Africa, PeaceTech Lab



ICTs in the Hands of Youth: Tools for Peacebuilding



The PeaceTech Lab

Working at the intersection of technology, media, and data to devise effective means of reducing violent conflict around the globe.

CONVENE



Bringing together experts across disciplines and across sectors to address real needs on the ground

CONNECT



Connecting our work to ground truth from the field via the Lab's Open Situation Room

BUILD



Designing new, low-cost technologies appropriate for the 1G environments where peacebuilders operate

INSPIRE



Inspiring networks of local and global technology-empowered peacebuilders to develop tools for social good

PeaceTech Lab



Youth bulge, but challenges remain

According to the UNFPA:

- More than 500 million young people age 10-24 live on less than \$2/day.
- 74.3 million people age 15-24 are jobless.
- 175 million are illiterate.
- 1.3 million adolescents died from preventable or treatable diseases in 2012.

Conflict can target youth: In South Sudan, 68% of refugees living outside of South Sudan since violence began in December 2013 are children.



Africans are accessing ICTs in huge numbers - including youth

- 67% of Africa's population has mobile phones.
- 26.5% of Africans are on the Internet.
- 50.3 million Africans are using Facebook.

According to Pew Research:

- The same number of African youth (18-34) own mobile phones as adults in countries surveyed.
- Youth (18-34) are more likely than adults to own smartphones in countries like Nigeria (41%) Kenya (18%) Tanzania (10%) and Uganda (7%)



Tech tools are empowering
conflict-affected youth.

...to go from VICTIMS...

...to FIRST RESPONDERS...

...to PEACEBUILDERS

PeaceTech Lab



Peace Media: What is it?

Behavior change communications for peacebuilding. Key features are:

- Curriculum-driven “edutainment”
- Addresses specific drivers of conflict
- Youth oriented
- Multi-media
- Research based
- Locally produced



Peace Media Programs



Afghanistan



Iraq

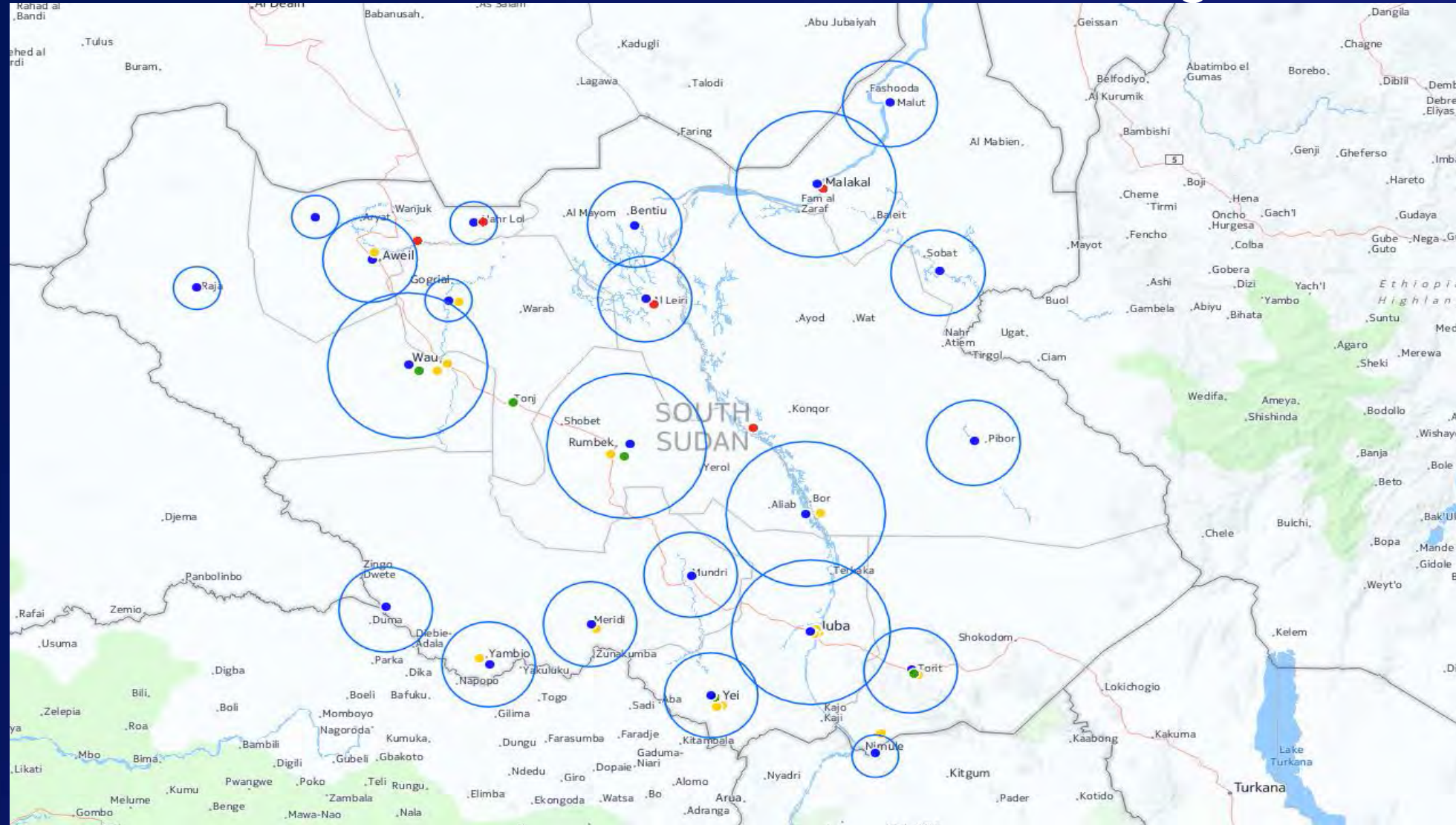


South Sudan

Sawa Shabab: Radio Drama for Youth in South Sudan



Sawa Shabab Broadcast Coverage



Sawa Shabab

Curriculum Goals

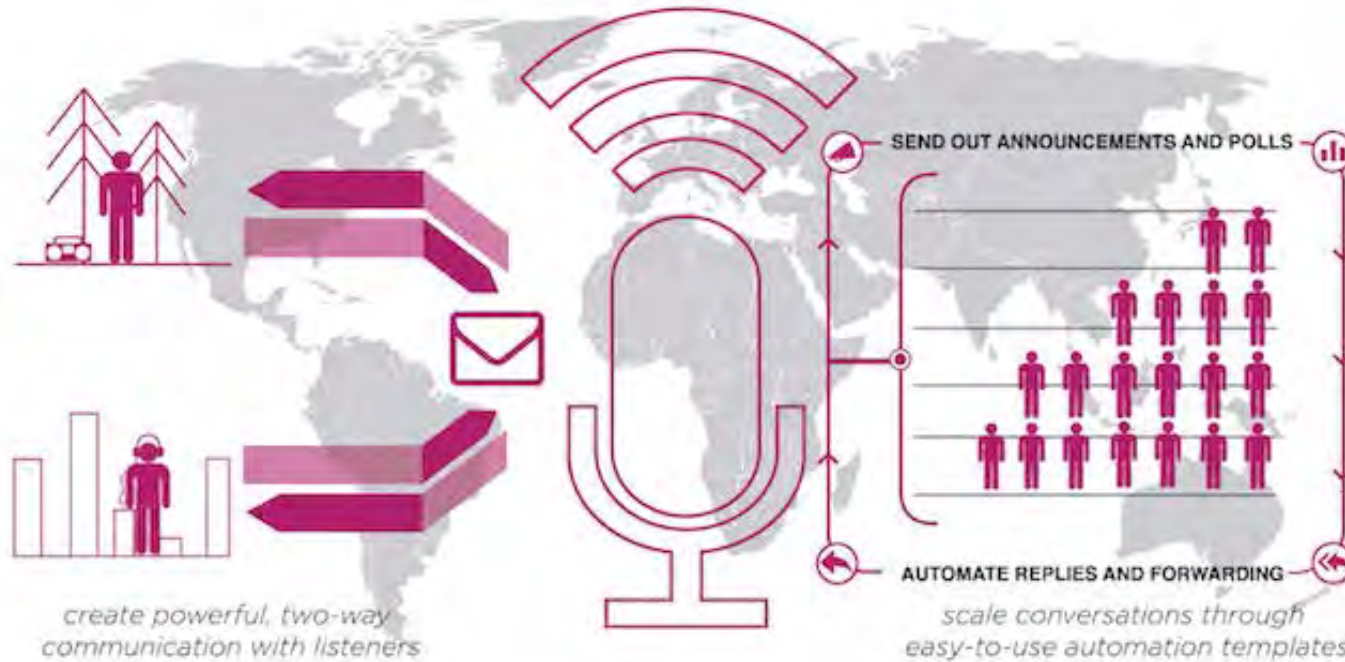
- **Co-Existence and National Identity** – To promote peaceful co-existence and mutual respect among South Sudanese youth from different cultural and tribal orientations.
- **Youth Empowerment and Personal Responsibility** - To create the foundations of peacebuilding by empowering South Sudanese youth to be accountable, independent and participatory citizens of society.
- **Gender** – To promote peaceful and democratic growth in society by fostering an understanding of gender equality.



BUILD A BETTER BROADCAST

WITH FRONTLINE

WHAT YOUR STATION NEEDS



Radio Features

- Live Feedback
- Live Surveys
- Contests
- Song Requests
- SMS Registration



What does PeaceTech Lab do?

- PeaceTech Lab conducts carefully designed research (surveys/focus groups) to measure changes in knowledge, attitudes, and behavior of youth audience
- When possible, we measure listenership of the program
- Also measure youth engagement through social media and call-ins
- KAB works best with frequency and repetition
- Youth interaction/engagement is also critical in reinforcing curricular goals



What is the impact of the Sawa Shabab program?

- ❖ 62% of respondents had heard of Sawa Shabab
- ❖ 58% had listened to an episode or more of the first season
- ❖ 99% of listeners wanted to hear the next season of the program



10,000
Calls and Texts

500
Peak call-ins
in one week

Where do we go from here?

- We are building youth-led peacebuilding networks. PTL programs begin by raising awareness and changing attitudes of youth through TV/radio, then we give youth additional tech tools to take action on the ground.
- There is vast potential through media convergence in engaging youth in conflict-affected countries in leading their own community-based peacebuilding activities.





Banychieng - Sawa Shabab Youth Mobilizer

PeaceTech Lab





SMS-Based Programming

You are here: home



Sisi ni Amani Kenya

[DONATE](#)



**“Young people are not just decision-takers;
they can be decision-makers too.”**

Ahmad Alhendawi

UN Secretary-General’s Envoy on Youth

PeaceTech Lab



Theo Dolan
PeaceTech Lab Africa
Email: theo@peacetechlab.org
Twitter: @theodolan

PeaceTech Lab



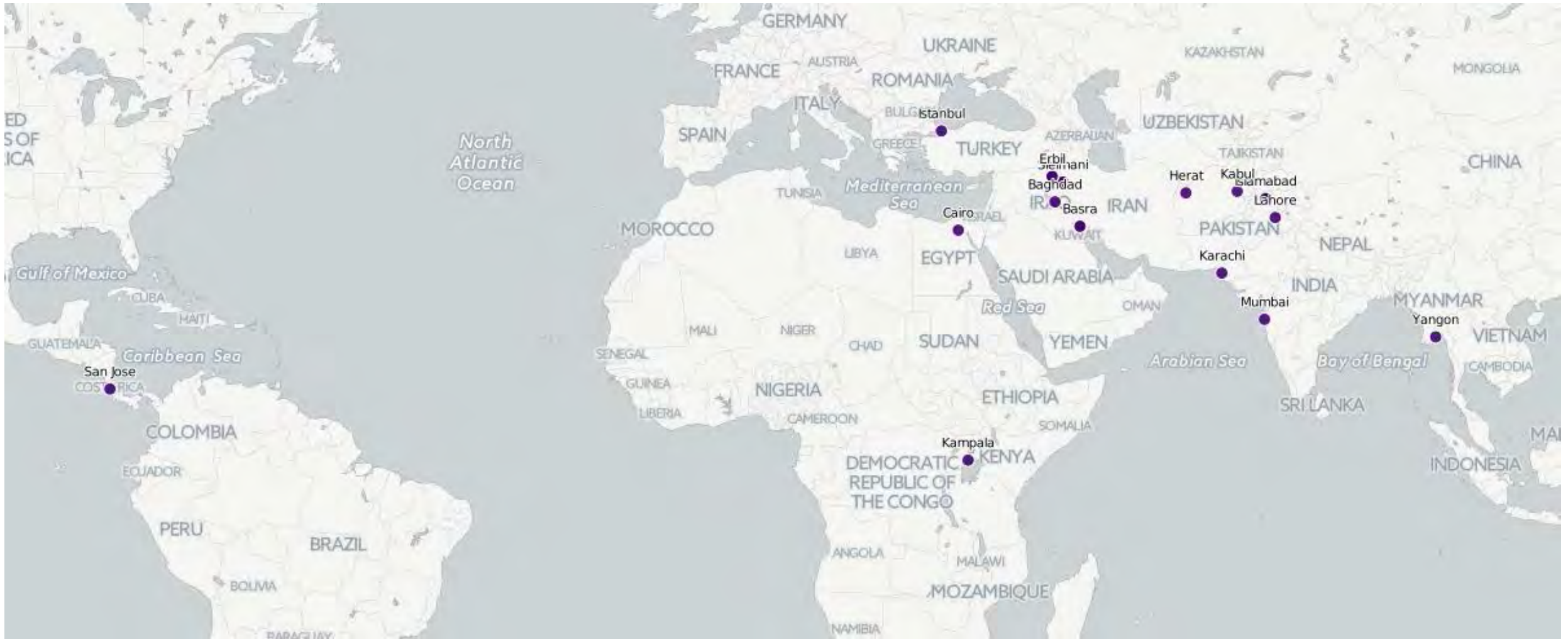


Derek Caelin
Senior Specialist at the
PeaceTech Lab





ICTs in the Hands of Youth
Tools for Peacebuilding and Violence Prevention





Low cost, easy-to-use

Technology

in the hands of **changemakers**

can

CHANGE THE WORLD



PTX
PEACE TECH Exchange

MUMBAI





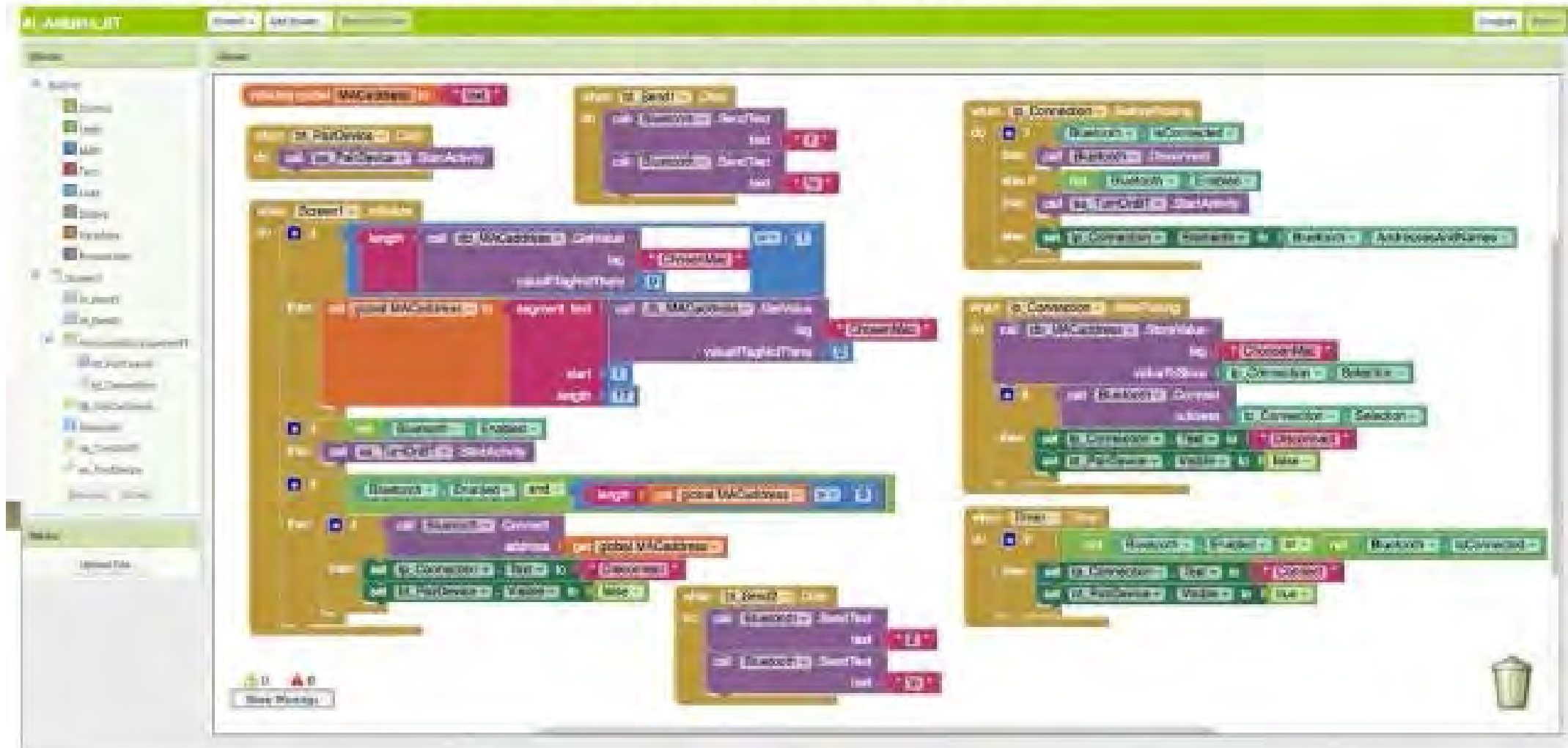
Features:

- Play a warning sound
- Draw from phone's GPS location
- Send SMS to a list of people



MIT
App Inventor

MIT App Inventor: Blocks Window






Women Fight Back (WFB)

Technovation Dharavi Social

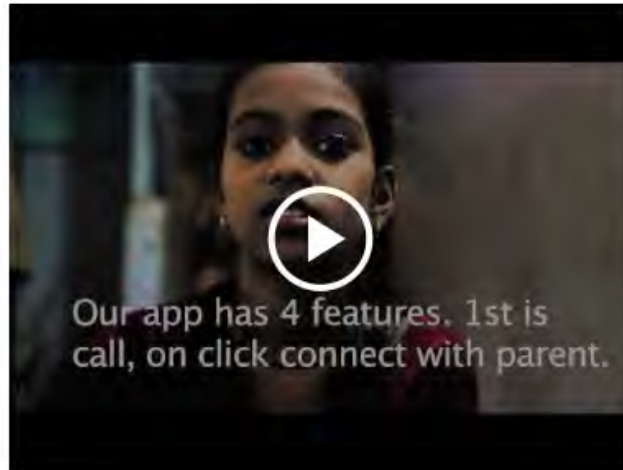
★★★★★ 24

Unrated

✕ This app is incompatible with all of your devices.

 Add to Wishlist

[Install](#)



Women Fight Back (WFB) has been developed by a team of girls (10-14 years) named Girls for Change namely Ansuja Madival, Rani Shaikh, Mahek Shaikh, Kusum Verma. We are from Dharavi neighborhood in Mumbai who participated in Technovation program, 2014.

We live in the slum of Mumbai but we have the grit to make a change in the community. Through this app, we want to make communities and society safe for everyone to thrive and realize their potential.

[READ MORE](#)

generosity

by INDIEGOGO





Help Tech Girls in Mumbai Rebuild After a Devastating Fire

\$11,638 USD

raised by 158 people in 9 months

116% of \$10,000 goal

DONATE NOW

Share on Facebook 514

Help Tech Girls Rebuild After a Devastating Fire



Nawneet Ranjan, Organizer

for

Gyanodaya Foundation

Community

Mumbai

What is Generosity?

[Read our mission statement.](#)



 KoBoToolbox



STORYMAKER





What can you do next?

- Contribute to the Twitter stream and spread the message of PYD
- Join a YouthPower Community of Practice
- Visit the YouthPower Learning Hub at www.youthpower.org and use the resources, best practices and knowledge shared.
- Apply for a grant under contract in the next round
- Register on the Learning Hub and share your own reports, studies and other resources on the Learning Hub, write a blog, announce a PYD event.



www.youthpower.org





Thank you!

Thank you for participating in the Youth in Peace and Security webinar.

Please respond to the very short survey that is being pushed to your computer now to help us improve these talks.

www.youthpower.org